

UNITED STATES DEPARTMENT OF THE INTERIOR
NATIONAL PARK SERVICE

**NATIONAL REGISTER OF HISTORIC PLACES
INVENTORY -- NOMINATION FORM**

DATA SHEET

FOR NPS USE ONLY

RECEIVED FEB 28 1975

DATE ENTERED

MAR 13 1975

SEE INSTRUCTIONS IN *HOW TO COMPLETE NATIONAL REGISTER FORMS*
TYPE ALL ENTRIES -- COMPLETE APPLICABLE SECTIONS

1 NAME

HISTORIC

Guadalupe Hotel / Schmitz Hotel

AND/OR COMMON

Plaza Hotel

2 LOCATION

STREET & NUMBER

471 Main Plaza

CITY, TOWN

New Braunfels

VICINITY OF

STATE

Texas

CODE
048

NOT FOR PUBLICATION

CONGRESSIONAL DISTRICT

21

COUNTY

Comal

CODE

091

3 CLASSIFICATION

CATEGORY	OWNERSHIP	STATUS	PRESENT USE
<input type="checkbox"/> DISTRICT	<input type="checkbox"/> PUBLIC	<input checked="" type="checkbox"/> OCCUPIED	<input type="checkbox"/> AGRICULTURE
<input checked="" type="checkbox"/> BUILDING(S)	<input checked="" type="checkbox"/> PRIVATE	<input type="checkbox"/> UNOCCUPIED	<input checked="" type="checkbox"/> COMMERCIAL
<input type="checkbox"/> STRUCTURE	<input type="checkbox"/> BOTH	<input type="checkbox"/> WORK IN PROGRESS	<input checked="" type="checkbox"/> PRIVATE RESIDENCE
<input type="checkbox"/> SITE	PUBLIC ACQUISITION	ACCESSIBLE	<input type="checkbox"/> ENTERTAINMENT
<input type="checkbox"/> OBJECT	<input type="checkbox"/> IN PROCESS	<input type="checkbox"/> YES: RESTRICTED	<input type="checkbox"/> GOVERNMENT
	<input type="checkbox"/> BEING CONSIDERED	<input type="checkbox"/> YES: UNRESTRICTED	<input type="checkbox"/> INDUSTRIAL
		<input type="checkbox"/> NO	<input type="checkbox"/> MILITARY
			<input type="checkbox"/> MUSEUM
			<input type="checkbox"/> PARK
			<input type="checkbox"/> RELIGIOUS
			<input type="checkbox"/> SCIENTIFIC
			<input type="checkbox"/> TRANSPORTATION
			<input type="checkbox"/> OTHER:

4 OWNER OF PROPERTY

NAME

New Braunfels Conservation Society % Barron Schlameus

STREET & NUMBER

P. O. Box 933

CITY, TOWN

New Braunfels

VICINITY OF

STATE

Texas

5 LOCATION OF LEGAL DESCRIPTIONCOURTHOUSE,
REGISTRY OF DEEDS, ETC.

Comal County Courthouse

STREET & NUMBER

CITY, TOWN

New Braunfels

STATE

Texas

6 REPRESENTATION IN EXISTING SURVEYS

TITLE

Texas State Historical Survey

DATE

1974

 FEDERAL STATE COUNTY LOCALDEPOSITORY FOR
SURVEY RECORDS

Texas Historical Commission

CITY, TOWN

Austin

STATE

Texas

7 DESCRIPTION

CONDITION		CHECK ONE	CHECK ONE
<input type="checkbox"/> EXCELLENT	<input type="checkbox"/> DETERIORATED	<input type="checkbox"/> UNALTERED	<input checked="" type="checkbox"/> ORIGINAL SITE
<input type="checkbox"/> GOOD	<input type="checkbox"/> RUINS	<input checked="" type="checkbox"/> ALTERED	<input type="checkbox"/> MOVED DATE _____
<input checked="" type="checkbox"/> FAIR	<input type="checkbox"/> UNEXPOSED		

DESCRIBE THE PRESENT AND ORIGINAL (IF KNOWN) PHYSICAL APPEARANCE

Located around New Braunfels's public square is the 1851/1873 Plaza Hotel. German immigrants brought their concept of public squares to Texas and established a "Marktplatz" in New Braunfels, Indianola and Fredericksburg. The public space in New Braunfels, centered on Seguin Street, is a large open area with gardens and a gazebo. Situated on a street directly across from the town square, the Plaza Hotel has always maintained a prominent and strategic location in this early German city.

The original building, known in 1852 as the Nauendorf & Coll Building, was a two-story, rubble limestone commercial structure with pitched roof and stepped parapet. Across the front was a one-story gallery with a stick balustraded balcony on the second floor. When Jacob Schmitz bought the building in 1858 he changed the name to the Guadalupe Hotel. Following the Civil War, Schmitz altered the original appearance somewhat by the addition of a double gallery, each floor supported by one-story square columns. A lattice balustrade on the second floor was the only embellishment. Across the stuccoed parapet he wrote "Guadalupe Hotel, Jacob Schmitz." His final alteration came in 1873 when Schmitz added a third floor.

The 1873 structure was a three-story rubble limestone building, stuccoed on the main facade and crowned by a dentilled cornice and a stepped parapet. Pilasters and urn finials framed the stepped divisions and the central parapet contained two openings. Dominating the main facade was a three-story gallery supported by one-story square columns. The gallery had a balustrade of cross-hatched lattice on the second floor, which was repeated on the third floor with tighter lattice work. Completing the three-story gallery was a narrow pediment, embellished by a saw-tooth bargeboard, and displaying the hotel's new name, the "Schmitz Hotel."

The present structure has had very little structural alteration since the 1873 addition. The major change was in 1933 when the three-story gallery was removed and a one-story store front addition was made to the first floor. An iron balustrade encircles the top of the first floor addition creating a balcony on the second floor, while a free-standing iron balcony was added to the third floor. Across the front facade of each floor are six double doors. All of the original openings exist on the first floor, despite the fact they have

See continuation sheet #1

UNITED STATES DEPARTMENT OF THE INTERIOR
NATIONAL PARK SERVICE

FOR NPS USE ONLY

RECEIVED FEB 28 1975

DATE ENTERED

MAR 13 1975

**NATIONAL REGISTER OF HISTORIC PLACES
INVENTORY -- NOMINATION FORM**

CONTINUATION SHEET

ITEM NUMBER 7 PAGE #1

been covered by the 1933 addition. Most of the original doors are still intact, except where alterations have been made to add an air conditioner. The finials have been removed on the parapet and the original parapet openings have been plastered over to display the present building's name, the "Plaza Hotel."

The Plaza Hotel represents the evolution that many historic buildings undergo throughout their lifetimes. As a result of the different tastes of its owners, the 123 year history of the Plaza Hotel has seen various faceliftings. Despite the changes, few permanent alterations have been made and much of the original fabric remains.

8 SIGNIFICANCE

PERIOD	AREAS OF SIGNIFICANCE -- CHECK AND JUSTIFY BELOW			
<input type="checkbox"/> PREHISTORIC	<input type="checkbox"/> ARCHEOLOGY-PREHISTORIC	<input type="checkbox"/> COMMUNITY PLANNING	<input type="checkbox"/> LANDSCAPE ARCHITECTURE	<input type="checkbox"/> RELIGION
<input type="checkbox"/> 1400-1499	<input type="checkbox"/> ARCHEOLOGY-HISTORIC	<input type="checkbox"/> CONSERVATION	<input type="checkbox"/> LAW	<input type="checkbox"/> SCIENCE
<input type="checkbox"/> 1500-1599	<input type="checkbox"/> AGRICULTURE	<input type="checkbox"/> ECONOMICS	<input type="checkbox"/> LITERATURE	<input type="checkbox"/> SCULPTURE
<input type="checkbox"/> 1600-1699	<input checked="" type="checkbox"/> ARCHITECTURE	<input type="checkbox"/> EDUCATION	<input type="checkbox"/> MILITARY	<input type="checkbox"/> SOCIAL/HUMANITARIAN
<input type="checkbox"/> 1700-1799	<input type="checkbox"/> ART	<input type="checkbox"/> ENGINEERING	<input type="checkbox"/> MUSIC	<input type="checkbox"/> THEATER
<input checked="" type="checkbox"/> 1800-1899	<input checked="" type="checkbox"/> COMMERCE	<input type="checkbox"/> EXPLORATION/SETTLEMENT	<input type="checkbox"/> PHILOSOPHY	<input checked="" type="checkbox"/> TRANSPORTATION
<input type="checkbox"/> 1900-	<input type="checkbox"/> COMMUNICATIONS	<input type="checkbox"/> INDUSTRY	<input type="checkbox"/> POLITICS/GOVERNMENT	<input type="checkbox"/> OTHER (SPECIFY)
		<input type="checkbox"/> INVENTION		

SPECIFIC DATES 1851 / 1873 addition BUILDER/ARCHITECT Unknown

STATEMENT OF SIGNIFICANCE

The Plaza Hotel, built shortly after the founding of New Braunfels, is one of the oldest public buildings remaining in the city. Located on the town square, the building represents an important historical, as well as architectural landmark for the city.

New Braunfels was the first settlement founded by the German Immigration Company, the Verein, who brought German settlers to Texas in the mid-1840s. After his arrival in Texas in 1845, Prince Carl of Solms-Braunfels realized that it would be suicidal to immediately take settlers to the land on the San Saba and Llano rivers that his association had purchased. Instead he purchased a league of land on the Comal River, took his settlers there, and gave them each building lots and 10-acre plots of farm land. New Braunfels, named for the city's founder, became an incorporated municipality in 1858.

The site of the present Plaza Hotel, located around the original public square, was acquired by Rudolph Nauendorf in 1850. Around 1851 Nauendorf constructed a two-story limestone structure, known as the Nauendorf & Coll Building, for a business enterprise. The Comal County Commissioners Court approached Nauendorf in 1852 about buying the building for a courthouse, but they were unable to pay the asking price of \$3500.

In 1858 Nauendorf sold the building to Jacob Schmitz for \$1500. Schmitz, a local innkeeper, had come to New Braunfels with the original founders. Originally bound for Castro's Colony (See National Register Submission, Castroville Historic District, 1970) Schmitz and other Castro colonists were stranded in San Antonio when he first arrived in 1843. Schmitz contracted with Prince Solms-Braunfels for five months and became one of the founding colonists of New Braunfels in 1845. In March, 1847, he accompanied John Meusenbach, successor to Prince Solms-

9 MAJOR BIBLIOGRAPHICAL REFERENCES

Dedeke, Edward, Unpublished material taken from deed records, the Neu Braunfelser Zeitung and the New Braunfels Herald. New Braunfels Conservation Society Archives.
 Texas Historical Commission Marker Files, Old Schmitz Hotel, 1971.
 Webb, W.P., ed. Handbook of Texas. Austin: Texas St. Hist. Assoc, 1952.

10 GEOGRAPHICAL DATA

ACREAGE OF NOMINATED PROPERTY one

UTM REFERENCES

A | 14 | 58,465,0 | 32,860,00 |
 ZONE EASTING NORTHING

UTM OKED

B | | | | | | | | | |
 ZONE EASTING NORTHING

VERBAL BOUNDARY DESCRIPTION

LIST ALL STATES AND COUNTIES FOR PROPERTIES OVERLAPPING STATE OR COUNTY BOUNDARIES

STATE	CODE	COUNTY	CODE
STATE	CODE	COUNTY	CODE

11 FORM PREPARED BY

NAME/TITLE Marie D. Landon, Historian
 Joe R. Williams, Project Director

ORGANIZATION

Texas Historical Commission

DATE

2-25-75

STREET & NUMBER

Box 12276, Capitol Station

TELEPHONE

512 475-3094

CITY OR TOWN

Austin

STATE

Texas

12 STATE HISTORIC PRESERVATION OFFICER CERTIFICATION

THE EVALUATED SIGNIFICANCE OF THIS PROPERTY WITHIN THE STATE IS:

NATIONAL

STATE

LOCAL

As the designated State Historic Preservation Officer for the National Historic Preservation Act of 1966 (Public Law 89-665), I hereby nominate this property for inclusion in the National Register and certify that it has been evaluated according to the criteria and procedures set forth by the National Park Service.

FEDERAL REPRESENTATIVE SIGNATURE

TITLE

Texas State Historic Preservation Officer

DATE

2-27-75

FOR NPS USE ONLY

I HEREBY CERTIFY THAT THIS PROPERTY IS INCLUDED IN THE NATIONAL REGISTER.

John Landon
Joe Williams
Ch. Montrose

DATE

3/13/75
2-27-75

DIRECTOR, OFFICE OF ARCHEOLOGY AND HISTORIC PRESERVATION

ATTEST:

DATE

KEEPER OF THE NATIONAL REGISTER

W. J. ...

3/12/75

UNITED STATES DEPARTMENT OF THE INTERIOR
NATIONAL PARK SERVICE

**NATIONAL REGISTER OF HISTORIC PLACES
INVENTORY -- NOMINATION FORM**

FOR NPS USE ONLY

RECEIVED FEB 28 1975

DATE ENTERED

MAR 13 1975

CONTINUATION SHEET

ITEM NUMBER 8 PAGE #2

Braunfels as administrator of the new settlement, on his expedition into Indian country to make a peace treaty with the Comanches living on the land originally purchased by the Verein. The innkeeper served as the cook on the expedition.

Before buying the Nauendorf & Coll Building, Schmitz operated a one-story inn on South Seguin Street known as the "Guadalupe Hotel." Famed journalist Frederick Law Olmsted recorded his stay in 1854 stating that the Guadalupe Hotel was reminiscent of inns of the Rhineland. In 1858 Schmitz moved his hotel into his new building, retaining the former name of his inn. A two-story gallery across the front changed the appearance of the hotel in 1865 and in 1873 the name changed to the "Schmitz Hotel" with the addition of a third floor and a three-story gallery.

During the Schmitz era the Guadalupe or Schmitz Hotel served as the official stage stop of New Braunfels. The city was a regular stop at the end of a day's travel from San Antonio to Austin or Houston. It served as the stage headquarters until 1880 when the railroad was built from Austin to San Antonio by way of New Braunfels. An old hotel register, now displayed at the Sophienburg Museum in New Braunfels, records the signatures of such famous guests as Sam Houston, Jefferson Davis, General H. H. Sibley, O Henry, and many others.

Jacob Schmitz died in August, 1874. Mrs. Schmitz conveyed his numerous properties to her daughter, Mrs. Paula Claessen in 1882. In June, 1882, Mrs. Claessen leased the hotel to Emil Braun. He ran a hotel and was granted the right to run a bar and billiard saloon in one of the rooms. Mrs. Schmitz, Mrs. Claessen and her children returned to Germany in that year. Finally, in 1910 the Claessen family sold the hotel to Charles Koch.

See continuation sheet #3

UNITED STATES DEPARTMENT OF THE INTERIOR
NATIONAL PARK SERVICE

**NATIONAL REGISTER OF HISTORIC PLACES
INVENTORY -- NOMINATION FORM**

FOR NPS USE ONLY	
RECEIVED	FEB 28 1975
DATE ENTERED	MAR 13 1975

CONTINUATION SHEET

ITEM NUMBER 8 PAGE #3

Sometime during the Twentieth century the name of the hotel changed to the "Plaza Hotel." The only major alterations were the removal of the front galleries in 1933, the addition of a first floor store facade, and the addition of iron balconies on the second and third floors. In 1961 the hotel was sold to the Guaranty State Bank who has since leased the bottom floor to businesses and the second and third floors as apartments. The New Braunfels Conservation Society has bought the old hotel and they plan to restore the building to its 1873 appearance.

Property Guadalupe Hotel / Schmitz Hotel

State Texas

Working Number 2.28.75.308

Comal
75001963

TECHNICAL

Photos 5
Maps 1

CONTROL

OK pl
3.3.75

HISTORIAN

Accept
W. R. Uca
4/5/75

Don't we need modern 5x7 or 8x10

ARCHITECTURAL HISTORIAN

photos - OK

Accept
Thorman
3-4-75

ARCHEOLOGIST

Accept
M. BARNES
3 MAR 75

OTHER

HAER

Inventory _____
Review _____

REVIEW UNIT CHIEF

Accept
Cole
3-7-75

BRANCH CHIEF

accept Hung
3-12-75

KEEPER

Wm
3/12/75

National Register Write-up _____

Send-back _____

Entered MAR 13 1975

Federal Register Entry _____

5-6-75

Re-submit _____

INT:2106-74

PLAZA HOTEL

**NORRIS INSURANCE
REAL ESTATE**

Lobby Shop

FEATURING
JEWELRY
BY JAMES WORTH

DEAN OFFICE EQUIPMENT CO.



UNITED STATES DEPARTMENT OF THE INTERIOR
NATIONAL PARK SERVICE

**NATIONAL REGISTER OF HISTORIC PLACES
PROPERTY PHOTOGRAPH FORM**

FOR NPS USE ONLY

RECEIVED FEB 28 1975

DATE ENTERED MAR 13 1975

SEE INSTRUCTIONS IN *HOW TO COMPLETE NATIONAL REGISTER FORMS*
TYPE ALL ENTRIES -- ENCLOSE WITH PHOTOGRAPH

1 NAME

HISTORIC Guadalupe Hotel/Schmitz Hotel

AND/OR COMMON
Plaza Hotel

2 LOCATION

CITY, TOWN New Braunfels VICINITY OF COUNTY Comal STATE Texas

3 PHOTO REFERENCE

PHOTO CREDIT Texas Historical Commission

DATE OF PHOTO November, 1974

NEGATIVE FILED AT
THC

4 IDENTIFICATION

DESCRIBE VIEW, DIRECTION, ETC. IF DISTRICT, GIVE BUILDING NAME & STREET

PHOTO NO. 5

East oblique of southeast facade.

105

PROPERTY OF THE NATIONAL REGISTER

105

PLAZA HOTEL

NORRIS INSURANCE
REAL ESTATE

NORRIS REALTY
SALES • RENTALS

COMMERCIAL
PROPERTY !!
EDWINS CANYON LAKE

NORRIS INSURANCE
PROPERTY CASUALTY
FIRE • LIFE • ACCIDENT

Lobby Shop

FEATURING
JEWELRY
BY
JAMES AVERY

DEAN OFFICE EQUIPMENT CO.

GIFTS



UNITED STATES DEPARTMENT OF THE INTERIOR
NATIONAL PARK SERVICE

NATIONAL REGISTER OF HISTORIC PLACES
PROPERTY PHOTOGRAPH FORM

FOR NPS USE ONLY

RECEIVED FEB 28 1975

DATE ENTERED MAR 13 1975

SEE INSTRUCTIONS IN HOW TO COMPLETE NATIONAL REGISTER FORMS
TYPE ALL ENTRIES -- ENCLOSE WITH PHOTOGRAPH

1 NAME

HISTORIC Guadalupe Hotel/Schmitz Hotel

AND/OR COMMON
Plaza Hotel

2 LOCATION

CITY, TOWN New Braunfels VICINITY OF COUNTY Comal STATE Texas

3 PHOTO REFERENCE

PHOTO CREDIT Texas Historical Commission

DATE OF PHOTO November, 1974

NEGATIVE FILED AT THC

4 IDENTIFICATION

DESCRIBE VIEW, DIRECTION, ETC. IF DISTRICT, GIVE BUILDING NAME & STREET

PHOTO NO. 4

Southeast elevation showing 20th century alterations

#285

#285

PROPERTY OF THE NATIONAL REGISTER



UNITED STATES DEPARTMENT OF THE INTERIOR
NATIONAL PARK SERVICE

**NATIONAL REGISTER OF HISTORIC PLACES
PROPERTY PHOTOGRAPH FORM**

FOR NPS USE ONLY

RECEIVED FEB 28 1975

DATE ENTERED MAR 13 1975

SEE INSTRUCTIONS IN *HOW TO COMPLETE NATIONAL REGISTER FORMS*
TYPE ALL ENTRIES --ENCLOSE WITH PHOTOGRAPH

1 NAME

HISTORIC Guadalupe Hotel/Schmitz Hotel

AND/OR COMMON
Plaza Hotel

2 LOCATION

CITY, TOWN New Braunfels VICINITY OF COUNTY Comal STATE Texas

3 PHOTO REFERENCE

PHOTO CREDIT Oscar Haas Archives DATE OF PHOTO ca. 1873

NEGATIVE FILED AT
Negative reproduction filed at THC

4 IDENTIFICATION

DESCRIBE VIEW, DIRECTION, ETC. IF DISTRICT, GIVE BUILDING NAME & STREET

PHOTO NO. 3

Southeast elevation.

325

325

PROPERTY OF THE NATIONAL REGISTER



PLAZA HOTEL - 1858

The 1853 building which became the Guadalupe Hotel in 1858 housed several famous generals during the Civil War.

UNITED STATES DEPARTMENT OF THE INTERIOR
NATIONAL PARK SERVICE

**NATIONAL REGISTER OF HISTORIC PLACES
PROPERTY PHOTOGRAPH FORM**

FOR NPS USE ONLY

RECEIVED FEB 28 1975

DATE ENTERED MAR 13 1975

SEE INSTRUCTIONS IN *HOW TO COMPLETE NATIONAL REGISTER FORMS*
TYPE ALL ENTRIES -- ENCLOSE WITH PHOTOGRAPH

1 NAME

HISTORIC Guadalupe Hotel/Schmitz Hotel

AND/OR COMMON

Plaza Hotel

2 LOCATION

CITY, TOWN New Braunfels VICINITY OF COUNTY Comal STATE Texas

3 PHOTO REFERENCE

PHOTO CREDIT Oscar Haas Archives

DATE OF PHOTO ca. 1858

NEGATIVE FILED AT Negative reproduction filed at Texas Historical Commission

4 IDENTIFICATION

DESCRIBE VIEW, DIRECTION, ETC. IF DISTRICT. GIVE BUILDING NAME & STREET

PHOTO NO. 1

East oblique of the southeast or main facade.

#405

#405

PROPERTY OF THE NATIONAL REGISTER



PLAZA HOTEL -- AFTER 1865

Jacob Schmitz added galleries to the Guadalupe Hotel after the Civil War.

UNITED STATES DEPARTMENT OF THE INTERIOR
NATIONAL PARK SERVICE

**NATIONAL REGISTER OF HISTORIC PLACES
PROPERTY PHOTOGRAPH FORM**

FOR NPS USE ONLY

RECEIVED FEB 28 1975

DATE ENTERED MAR 13 1975

SEE INSTRUCTIONS IN HOW TO COMPLETE NATIONAL REGISTER FORMS
TYPE ALL ENTRIES -- ENCLOSE WITH PHOTOGRAPH

1 NAME

HISTORIC Guadalupe Hotel/Schmitz Hotel

AND/OR COMMON
Plaza Hotel

2 LOCATION

CITY, TOWN New Braunfels VICINITY OF COUNTY Comal STATE Texas

3 PHOTO REFERENCE

PHOTO CREDIT Oscar Haas Archives DATE OF PHOTO ca. 1865

NEGATIVE FILED AT Negative reproduction filed at THC

4 IDENTIFICATION

DESCRIBE VIEW, DIRECTION, ETC. IF DISTRICT, GIVE BUILDING NAME & STREET

PHOTO NO. 2

South oblique of southeast or main facade.

#505

PROPERTY OF THE NATIONAL REGISTER

#505

UNITED STATES DEPARTMENT OF THE INTERIOR
NATIONAL PARK SERVICE

**NATIONAL REGISTER OF HISTORIC PLACES
PROPERTY MAP FORM**

FOR NPS USE ONLY

RECEIVED FEB 28 1975

DATE ENTERED MAR 13 1975

SEE INSTRUCTIONS IN *HOW TO COMPLETE NATIONAL REGISTER FORMS*
TYPE ALL ENTRIES -- ENCLOSE WITH MAP

1 NAME

HISTORIC

Guadalupe Hotel/Schmitz Hotel

AND/OR COMMON

Plaza Hotel

2 LOCATION

CITY, TOWN

New Braunfels

VICINITY OF

COUNTY

Comal

STATE

Texas

3 MAP REFERENCE

SOURCE United States Geological Survey

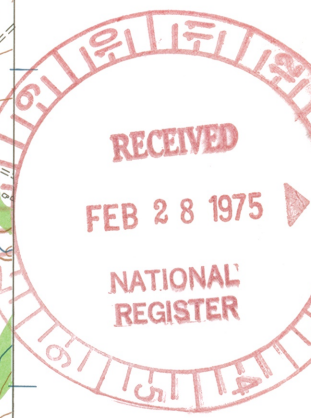
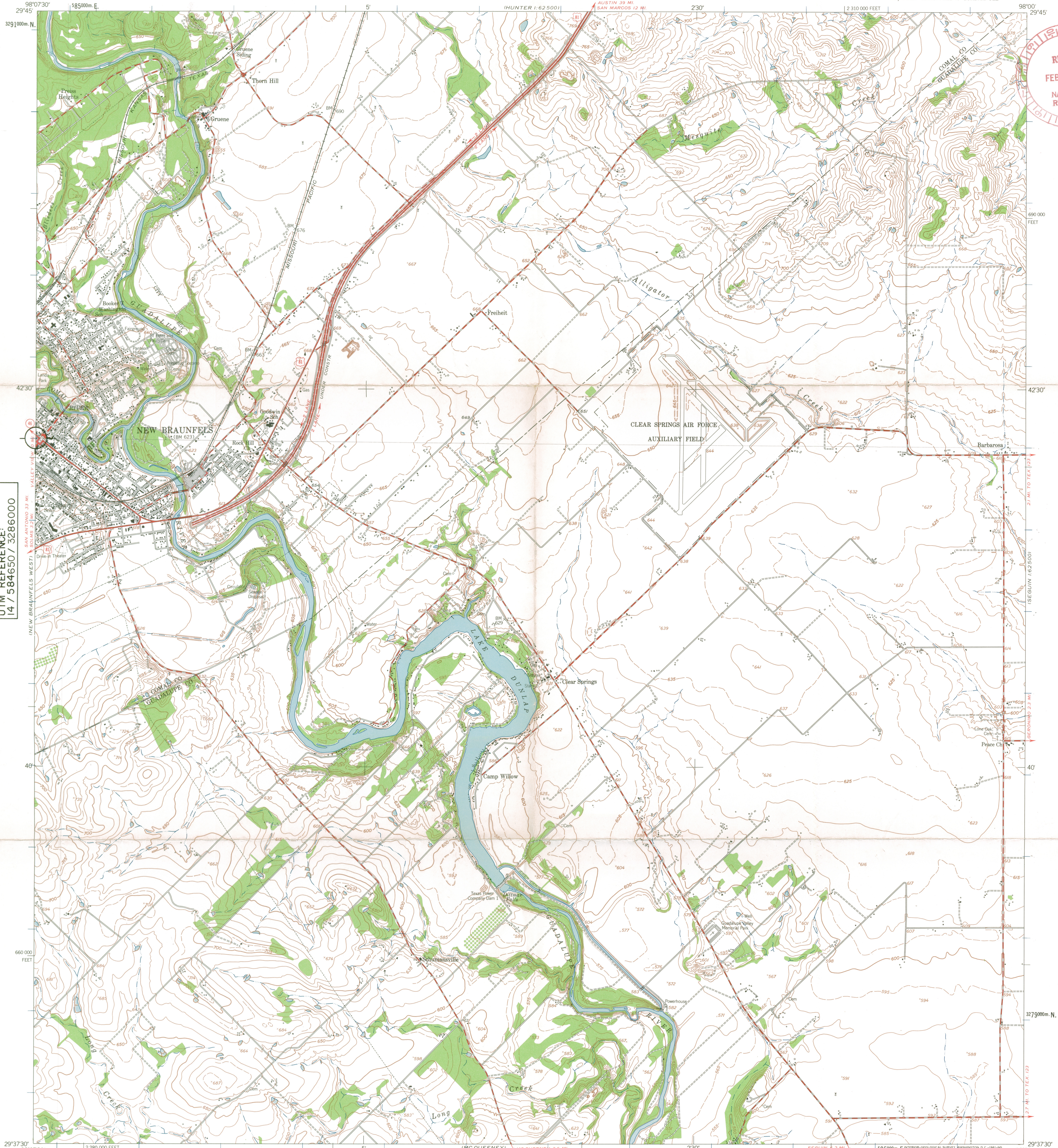
SCALE 1:24000

DATE 1958

4 REQUIREMENTS

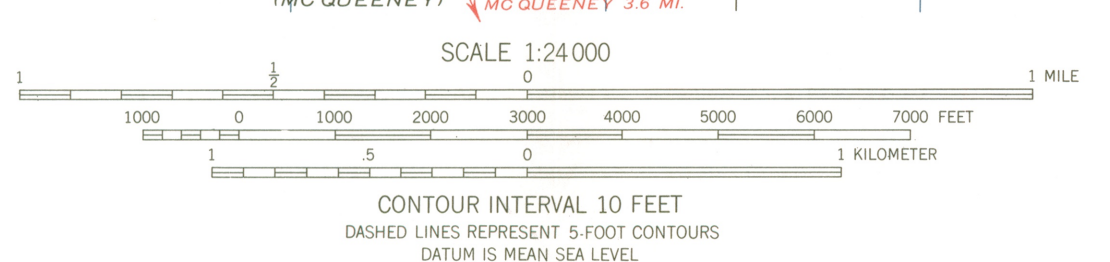
TO BE INCLUDED ON ALL MAPS

1. PROPERTY BOUNDARIES
2. NORTH ARROW
3. UTM REFERENCES



PLAZA HOTEL
471 MAIN PLAZA
NEW BRAUNFELS, TEXAS
UTM REFERENCE:
14 7 584650 / 3286000

Mapped by the Army Map Service
Published for civil use by the Geological Survey
Control by USGS, USC&GS, and USCE
Topography from aerial photographs by photogrammetric methods
Aerial photographs taken 1956. Field check 1958
Polyconic projection. 1927 North American datum
10,000-foot grid based on Texas coordinate system,
south central zone
1000-meter Universal Transverse Mercator grid ticks,
zone 14, shown in blue



ROAD CLASSIFICATION

Heavy-duty	Light-duty
Medium-duty	Unimproved dirt
U.S. Route	State Route

THIS MAP COMPLIES WITH NATIONAL MAP ACCURACY STANDARDS
FOR SALE BY U.S. GEOLOGICAL SURVEY, DENVER 25, COLORADO OR WASHINGTON 25, D. C.
A FOLDER DESCRIBING TOPOGRAPHIC MAPS AND SYMBOLS IS AVAILABLE ON REQUEST

NEW BRAUNFELS EAST, TEX.
NE/4 NEW BRAUNFELS 15' QUADRANGLE
N2937.5-W9800/7.5
1958

2998-414



Texas Historical Commission
Box 12276, Capitol Station
Austin, Texas 78711
Truett Latimer
Executive Director

February 28, 1975

Mr. Charles Herrington
National Register of
Historic Places
National Park Service
18th & C Streets, N.W.
Washington, D. C. 20240



Dear Mr. Herrington:

On February 26, 1975, we sent a nomination to the Register for the Plaza Hotel, (Guadalupe Hotel/Schmitz Hotel) New Braunfels, Tx, Comal County. By mistake I included two pictures from our files instead of the two enclosed pictures.

Would you please have someone substitute these pictures for the others, and please return the others to us? The property photograph forms are attached to the other small pictures and will serve as the attachment for the two pictures enclosed.

*done
J. Hornum
3/4/75*

Thank you for your cooperation.

Sincerely,

(Mrs.) Pauline Schwartz
Secretary, National
Register Programs Dept.

pbs/s
Enclosures

P.S. The apportionment warrant nomination card should also be attached...

pbs

ENTRIES IN THE NATIONAL REGISTER

STATE TEXAS

Date Entered MAR 13 1975

Name

Location

Guadalupe Hotel/Schmitz Hotel

New Braunfels
Comal County

Also Notified

Hon. John G. Tower
Hon. Lloyd M. Bentsen
Hon. Bob Krueger

Regional Director, Southwest
Region

State Historic Preservation Officer
Mr. Truett Latimer, Executive Director
Texas State Historical Survey Committee
Post Office Box 12276, Capitol Station
Austin, Texas 78711

NR Data Sheet

DATE: 12.13.76
Reviewer INITIALS: NESBITT
NR DOE 3/13/75

NAME AS IT APPEARS IN FEDERAL REGISTER: ¹Guadalupe Hotel/²Schmitz Hotel

OTHER NAMES: Plaza Hotel: ~~click it for~~ Secondary

LOCATION:

STREET & NUMBER

471 Main Plaza
CITY/TOWN New Braunfels

STATE TX 048

CONGRESSIONAL DISTRICT

21

COUNTY Comal code 091

OWNER OF PROPERTY: (Circle) PRIVATE STATE LOCAL GOV'T MUNICIPAL COUNTY OTHER

ADMINISTRATOR (underline)

FEDERAL (AGENCY NAME):

NPS REGION: (CIRCLE) N.ATLANTIC MID ATLANTIC SOUTHEAST MIDWEST

SOUTHWEST ROCKY MOUNTAIN WEST PACIFIC NORTHWEST

FEATURES:

INTERIOR: Substantially intact-1
 unknown - 4
 not applicable - 7
EXTERIOR: Substantially intact-2
 unknown - 5
 not applicable - 8
ENVIRONS: Substantially intact-3
 unknown - 6
 Not applicable-9

Interior, exterior, environs not intact-0

CONDITION - EXCELLENT DETERIORATED UNALTERED ORIGINAL SITE
 GOOD RUINS ALTERED MOVED
 FAIR UNEXPOSED Reconstructed Unknown
 Unexcavated Excavated

ACCESS - Yes-restricted Yes-unrestricted No access Unknown

historic district? YES NO

WITHIN NATIONAL REGISTER HISTORIC DISTRICT? YES NO
IF YES, NAME:

WITHIN NATIONAL HISTORIC LANDMARK? YES NO
IF YES, NAME:

ADAPTIVE USE: YES NO Saved? YES NO

FUNCTION(S): (use vocabulary words)

then- HOTEL

now- ~~RETAIL~~ COMMERCIAL/APARTMENT

SIGNIFICANCE:

ARCHEOLOGY-PREHISTORIC CONSERVATION LANDSCAPE ARCHITECTURE RELIGION entertainment
 ARCHEOLOGY-HISTORIC ECONOMICS LAW/Gov't/politics SCIENCE health
 AGRICULTURE EDUCATION LITERATURE MILITARY SOCIAL/HUMANITARIAN recreation
 ARCHITECTURE -4 ENGINEERING MUSIC TRANSPORTATION -25 settlement
 ART EXPLORATION PHILOSOPHY OTHER (SPECIFY) socio/cultural
 COMMERCE -6 INDUSTRY POLITICS/GOVERNMENT urban & commun
 COMMUNICATIONS INVENTION planning

Claims

"first" YES NO "oldest" YES NO "only" YES NO

ARCHITECTURAL STYLE: *Greek Revival Elements*

architect/m.builder:

engineer:

landscape/garden designer:

artist/artisan:

interior decorator:

builder/contractor:

ETHNIC GROUP:

NAMES:

(label role & appropriate date)

personal (1) Prince Carl of Solms-Braunfels - founder of colony at New Braunfels (1858) (2) RUDOLPH Nauendorf - built original 2-story bldg. (3) Jacob Schmitz - bought bldg. in 1858
events

institutional

DATES:

DATE OF CONSTRUCTION (Specific date or 1/4 of century): *1851*

DATE(S) OF "MAJOR" ALTERATIONS: *ca. Late 1860's - 2-story gallery / 1873 - 3rd-story added.*

HISTORICALLY SIGNIFICANT DATE(S): *1933 - 1-story front addition and galleries removed.*

SOURCE:

(OF NOMINATION)

PRIVATE

STATE

LOCAL GOV'T

MUNICIPAL

COUNTY

OTHER

FEDERAL AGENCY:

ACREAGE:

(to nearest tenth of an acre)

one

COMMENTS: (include architectural information here)

~~RUBBLE~~ LIMESTONE, ^{stuccoed} 3 stories, RECTANGULAR

~~with~~ FLAT ROOF, INTERIOR CHIMNEYS, 1-story projecting ~~parapets~~ ^{store fronts} ~~cornices~~

~~full-width~~ FRONT CENTRAL ENTRANCE, 2nd-story iron railed deck, 3rd-story

bracketed iron balcony, modillion cornice, ^{stepped} parapet; ~~3rd-story~~

1873 ~~3-story gallery removed, front addition ¹⁹³³ restoration in progress.~~

GREEK REVIVAL ELEMENTS. ONE OF THE OLDEST PUBLIC BUILDINGS ON TOWN SQUARE. SERVED AS A STAGE STOP FOR

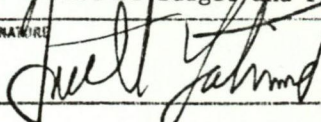
SIGNIFICANCE: (maximum two sentences) ~~TRAVELERS BETWEEN AUSTIN, SAN ANTONIO AND HOUSTON.~~

original 2-story structure remodeled by addition of front galleries after 1865,

raised to 3 stories ~~1873~~ and stuccoed (1873), and enlarged by front 1st-story

section (ca. 1933), and ^{preserved} ~~restored~~ (1970's). One of the oldest public buildings

on the town square; served as stage stop for travelers between Austin, San Antonio, and Houston.

FEDERAL ASSISTANCE		2. APPLICANT'S APPLICATION	a. NUMBER	3. STA. APPLICATION IDENTIFICATION	a. NUMBER
1. TYPE OF ACTION <input type="checkbox"/> PREAPPLICATION <input checked="" type="checkbox"/> APPLICATION (Mark appropriate box) <input type="checkbox"/> NOTIFICATION OF INTENT (OPI) <input type="checkbox"/> REPORT OF FEDERAL ACTION		b. DATE 19 78 12 27		b. DATE ASSIGNED 19 78 04 06	
4. LEGAL APPLICANT/RECIPIENT a. Applicant Name : State Historic Preservation Office b. Organization Unit : Texas Historical Commission c. Street/P.O. Box : P. O. Box 12276 d. City : Austin e. State : Texas f. Contact Person (Name & telephone No.) : Truett Latimer (512) 475-3094 g. County : Travis g. ZIP Code : 78711				5. FEDERAL EMPLOYER IDENTIFICATION NO. 6. PRO-GRAM (From Federal Catalog) a. NUMBER : 1 5 0 9 0 4 b. TITLE : Historic Preservation	
7. TITLE AND DESCRIPTION OF APPLICANT'S PROJECT Plaza (Guadalupe-Schmitz) Hotel Development Project-Phase II, New Braunfels, Comal County, Texas Built as a two-story cedar and limestone structure in 1858; A third story and three-story gallery added in 1873. The project objective is to restore the exterior of the hotel to the 1873 appearance. The interior will be rehabilitated and used as apartments.				8. TYPE OF APPLICANT/RECIPIENT A-State B-Interstate C-Substate D-District E-City F-School District G-Social Purpose H-Other (Specify): M-Community Action Agency I-Higher Educational Institution J-Indian Tribe K-Other (Specify): Enter appropriate letter <input type="checkbox"/> A	
10. AREA OF PROJECT IMPACT (Name of cities, counties, States, etc.) Texas			11. ESTIMATED NUMBER OF PERSONS BENEFITING 12,000,000	9. TYPE OF ASSISTANCE A-Basic Grant B-Supplemental Grant C-Loan D-Interest E-Other Enter appropriate letter(s) <input type="checkbox"/> A	
13. PROPOSED FUNDING a. FEDERAL \$ 60,000 .00 b. APPLICANT 107,750 .00 c. STATE .00 d. LOCAL .00 e. OTHER .00 f. TOTAL \$ 167,750 .00			14. CONGRESSIONAL DISTRICTS OF: a. APPLICANT : statewide b. PROJECT : 21		
16. PROJECT START DATE Year month day 19 see 33			17. PROJECT DURATION Months 12		
18. ESTIMATED DATE TO BE SUBMITTED TO FEDERAL AGENCY 19 78 12 27			15. TYPE OF CHANGE (For 100 or 100) A-Increase Dollars B-Decrease Dollars C-Increase Duration D-Decrease Duration E-Rescission F-Other (Specify): N/A		
20. FEDERAL AGENCY TO RECEIVE REQUEST (Name, City, State, ZIP code) OAHF, HCRS, Washington, D. C. 20240				19. EXISTING FEDERAL IDENTIFICATION NUMBER 21. REMARKS ADDED <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
22. THE APPLICANT CERTIFIES THAT a. To the best of my knowledge and belief, data in this preapplication/application are true and correct, the document has been duly authorized by the governing body of the applicant and the applicant will comply with the attached assurances if the assistance is approved.		b. If required by OMB Circular A-95 this application was submitted, pursuant to instructions therein, to appropriate clearinghouses and all responses are attached: none (1) Alamo Area Council of Governments <input type="checkbox"/> <input checked="" type="checkbox"/> (2) Governor's Office of Budget and Planning <input type="checkbox"/> <input checked="" type="checkbox"/> (3) <input type="checkbox"/> <input type="checkbox"/>			
23. CERTIFYING REPRESENTATIVE a. TYPED NAME AND TITLE Truett Latimer, State Historic Preservation Officer		b. SIGNATURE 		c. DATE SIGNED 19 78 12 27	
24. AGENCY NAME Department of the Interior				25. APPLICATION RECEIVED DATE 19 79 01 03	
26. ORGANIZATIONAL UNIT HCRS			27. ADMINISTRATIVE OFFICE Grants Admin. Div.		
28. ADDRESS Washington, D.C. 20243				28. FEDERAL GRANT IDENTIFICATION 48-09622	
31. ACTION TAKEN <input type="checkbox"/> a. AWARDED <input type="checkbox"/> b. REJECTED <input type="checkbox"/> c. RETURNED FOR AMENDMENT <input type="checkbox"/> d. DEFERRED <input type="checkbox"/> e. WITHDRAWN		32. FUNDING a. FEDERAL \$ 60,000 .00 b. APPLICANT 107,750 .00 c. STATE .00 d. LOCAL .00 e. OTHER .00 f. TOTAL \$ 167,750 .00		33. ACTION DATE 19 79 01 17	
34. FEDERAL AGENCY A-95 ACTION a. In taking above action, any comments received from clearinghouses were considered. If agency response is due under provisions of Part 1, OMB Circular A-95, it has been or is being made.				35. FEDERAL AGENCY A-95 OFFICIAL (Name and telephone no.) same as #35	
35. CONTACT FOR ADDITIONAL INFORMATION (Name and telephone number) Stephen D. Newman 202-343-4941				36. STARTING DATE 19 79 01 01	
36. ENDING DATE 19 80 09 30				37. REMARKS ADDED <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	

SECTION I - APPLICANT/RECIPIENT DATA

SECTION II - CERTIFICATION

SECTION III - FEDERAL AGENCY ACTION

JAN 3 - 1979