National Register of Historic Places Inventory—Nomination Form

received APR 2 1980
date entered SEP 2 4 1980

See instructions in How to Complete National Register Forms
Type all entries—complete applicable sections

Type all entries—complete ap	plicable sections	7		
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historic Commercial Struc	tures of El Pa	aso by Henry	C. Trost Thematic	Resources
and/or common				
2. Location				
street & number Central Bu	siness Distric	et (See indiv	ridual data sheets.)	_ not for publication
city, town El Paso	_	vicinity of	congressional district	16
state Texas	code 048	county	El Paso	code 141
3. Classificati	on			
Category Ownership district public Xbuilding(s) X privatestructure bothsite Public Acqui in process X thematic being con	Sition Acce	occupied unoccupied work in progress essible yes: restricted yes: unrestricted	Present Use agriculture _X commercial educational _X entertainment government industrial military	museum park private residence religious scientific transportation other:
4. Owner of P	roperty			reconstitute via
name Multiple Own	ership - See	individual da	ta sheets.	
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6. Representa	tion in E	xisting	Surveys	
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date June 1975, 1979		The line pro		countyloca
	Texas Historio	cal Commissio	- St. 17622 170	
	Austin		state	Texas

7. Description

Condition X_ excellent	deteriorated	Check one unaltered	Check one X original site	
X good X fair	ruins unexposed	X_ altered	moved date	No. 20 Marie M Marie Marie Ma

Describe the present and original (if known) physical appearance

Located in close proximity to one another within the central business district of down-town El Paso are seventeen structures dating from the early 20th century which comprise the Commercial Structures of El Paso by Henry C. Trost thematic nomination. Constructed between the years 1909 and 1930, the buildings contribute significantly to the commercial cityscape and represent not only the growth and prosperity of El Paso, but also the architectural skill and diversity of Trost.

Downtown El Paso occupies a portion of a greater area lying at the foothills of the Rockies historically known as "El Paso del Norte" or "the Pass of the North." As early as 1520 the Spanish claimed the pass, which prior to that time was well known to migratory Indians of the mountains, plains, and deserts. Following the Pueblo Indian Revolt of 1680 in New Mexico, Spanish colonists and Tigua Indians fled southward from Santa Fe and sought refuge in the area, though it was not until the early years of the 19th century that Anglos began to inhabit the vicinity.

The city of El Paso evolved from four earlier settlements, the oldest one made by Juan Maria Ponce de Leon in 1827, on which the commercial district exists. The Californio Gold Rush of 1849, soon followed by cattle drives brought overland travel through El Paso en route to the Pacific. Postal service was begun in 1852 and the Butterfield Overland Mail Route maintained a station at present Overland and El Paso Streets. The community was known as Franklin until 1859 when Anson Mills, state surveyor for the district, made an approved map showing each block in the town which he renamed "Town of El Paso."

El Paso grew and flourished during the remainder of the 19th century. With the arrival of four railroads in 1881 and 1882, the population of 700 exploded. Overnight new businesses opened and luxuries like indoor plumbing, electric lights, telegraph and telephones, city water supplies, and a mule driven street railway became available. Banking facilities were numerous as were saloons and gambling halls. El Paso became a western boom town and a haven for speculators, gamblers, and gunmen. This spirited lawlessness which flourished throughout the west during the expansion of the 1860's-80's continued through the 90's in El Paso. This can be attributed in part to the geographic isolation of the city and also to its proximity to Mexico where safety from the law was just across the Rio Grande. By the turn of the century however, El Paso, boasting a population of 15,000, began assuming an air of respectability. Pistols were required by law to be left at home and in 1905 open gambling was outlawed. In 1906 a bottle of champagne was broken to commemorate the paving of one block of Mesa Street in front of the Hotel Orndorff (now Hotel Cortez), the first to be paved in the city. The Mexican Revolution, which erupted in 1910 and lasted through the following decade attracted spirited and adventuresome individuals and checked the social and cultural development of the city. By 1920 however, El Paso, which covered 25 square miles and supported a population of 77,000 was well into what is commonly referred to as its small metropolis phase.

Early in the 20th century real estate developments were flourishing as El Paso expanded. With the presence of the railroads the city developed as a major shipping and marketing center and business boomed. Professional procedures, like the social and cultural practices, became polished and refined. With this flourishing commercial development came a need for commercial office and retail space. During the first three decades of the 20th century, numerous high rise buildings were erected in the central business district, many of which were designed by El Paso architect Henry C. Trost, who was well known throughout the southwest and enjoyed national recognition for many of his individual works.

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The conditions existing in the city are similar to those of Chicago in the 1880's which facilitated the development of the Chicago and Sullivanesque commercial styles. The advanced degree of economic development, the availability of good technical education, and the absence of restricting traditions present in eastern cities allowed Trost a rare and creative freedom. Designed to reflect the burgeoning prosperity of the growing city, Trost's commercial structures are innovative compositions of local and national architectural forms and stylistic elements skillfully executed with high quality materials. Reflecting such diverse stylistic formats as the Sullivanesque corner commercial structure and the Art Deco setback skyscraper, the buildings, richly detailed with a variety of stylistic references, attest the architectural talents of Trost.

Built around 1917 in an ell-shaped plan is the Popular Department Store which exemplifies Trost's knowledge and understanding of the Chicago School Commercial style. Executed in white sandstone, the design features the typical tripartite division of base, shaft, and cornice highlighted with varying degrees of surface enrichment. The street facades feature three-part windows and simple spandrels between four story vertical piers, topped with a prominent dentilled cornice.

Located four blocks away, the Palace Theater represents Trost's capabilities with decorative surface enrichment as well as his knowledge of diverse stylistic idioms. Built in 1914 as a playhouse/theater, the Palace, then known as the Alhambra, is a simple three-story rectangular building with decorative details concentrated on the street facade. This sophisticated composition of Spanish Colonial elements with a strong Moorish influence exhibits a knowledgeable acquaintance with the style and precludes the popularity it acquired during the 1920's and 30's.

Working within the Second Renaissance Revival style, Trost designed the State National Bank which was constructed in 1921-22. The central arched entrance is accented with an exaggerated scroll keystone and stepped parapet with a foliated crest. Flanking the entrance are pedimented windows while the long facades of the rectangular building feature two story arched windows and round and rectangular insets. A prominent dentilled cornice and parapet broken with balustraded sections encircles the building.

Accurately portraying yet another building type and architectural style is the O.T. Bassett Tower which was built in 1930. The structure rises fifteen stories with a strong vertical thrust, tapering in the stepped skyscraper manner at the upper levels. The handsome brick structure features surface enrichment in brick and Art Deco detailing in sandstone and concrete. The entrance to the building which faces Texas Avenue is noteworthy; symmetrically composed, the entrance is a complex arrangement of doors and windows surrounded by stylized floral and animal forms, geometric delineations, and human faces, one of which is reported to be Trost's.

8. Significance

Period prehistoric 1400–1499 1500–1599 1600–1699 1700–1799 1800–1899 1900–	Areas of Significance—Check and justify below archeology-prehistoric community planning landscape architectu archeology-historic conservation law agriculture economics literature	science sculpture social/ humanitarian theater
Specific dates	Builder/Architect Henry C Trost	

Statement of Significance (in one paragraph)

As examples of El Paso's finest downtown buildings, the seventeen structures included in the Commercial Structures of El Paso by Henry C. Trost thematic nomination are significant as the work of the city's most outstanding architectural firm, Trost and Trost. These buildings provide excellent representations of several major architectural developments in the United States during the end of the 19th and beginning of the 20th centuries. The firm's designs reveal facility with a broad range of architectural styles including the Chicago School, Sullivanesque, Spanish Colonial Revival, and Art Deco modes. This ease with such a variety of styles follows the tradition of architects from the 19th century Ecole des Beaux Arts. In their diversity, these structures portray the schisms in U.S. architecture of their time, from the progressive direction of the Chicago School to the historic Neo-Classicism resulting from the Chicago Fair. Significant elements in El Paso's downtown streetscapes, these buildings provide an important link with El Paso's history and architectural development.

Born in Toledo, Ohio in 1860, Henry Charles Trost was the son of German immigrant parents. After finishing art school at age seventeen, Trost worked for three years as a draftsman for Toledo architects. He was subsequently located in a number of cities, including Colorado Springs, Pueblo, Denver, and New Orleans where he was associated with the World's Industrial and Cotton Exposition, 1884. Later Trost worked in Topeka, Kansas with the firm Haskell and Wood in connection with the design of the Senate Chamber of the State Capitol.

From approximately 1886 to 1896 Trost lived in Chicago, involved with two ornamental metal companies. He was a member of the Chicago Architectural Club, which also included Louis Sullivan and Frank Lloyd Wright in its membership. For the six years, from 1898 to 1904, Henry Trost conducted a successful architectural practice in Tucson, Arizona.

Settling in El Paso, Texas in 1904, Henry Trost went into partnership with his brother Gustavus Adolphus Trost, and nephew George Ernest Trost to form the architectural firm Trost and Trost. Henry was the principal designer, and for the next twenty-nine years, until his death, the firm produced over two hundred buildings in the southwest, including some of El Paso's finest structures. Henry Trost handled a variety of architectural styles with equal facility and many of his works show delightful originality in their combinations of elements. The influence of his years spent in Chicago is readily apparent in much of Trost's work. His contact with buildings of the Chicago School architects Louis Sullivan, Frank Lloyd Wright, and the impact of the World Columbian Exposition of 1893 provided inspiration for several of the structures included in this nomination. Trost was an early experimenter with steel-reinforced concrete, and his ecclecticism extended to works of the Spanish Colonial Revival, Pueblo, and Art Deco formats.

9. Major Bibliographical References

Engelbrecht, Lloyd C.; Henry Trost: The Prairie School in the Southwest, The Prairie School Review, Volume VI, No. 4, Fourth Quarter, 1969.

Engelbrecht, Lloyd C.; Unpublished Manuscript, Chapter V, "Reinforced Concrete," Chapter VI, "Variety and Contrast," 1979.

ter VI, Variety a	nd Contrast,	1979.				
10. Geographic	al Data	See individual	data sheets.	UTM NOT	VERIFI	
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city or town Austin			state Texas, 78711			
12. State Histor	ric Pres	No. 100 Co.			ion	
As the designated State Historic Pre 665), I hereby nominate this property	X state	local r for the National History the National Register	and certify that it h	as been evaluated	aw 89–	
according to the criteria and procede State Historic Preservation Officer s		the Heritage Conserva	W al	Wm/		
title Texas State Historic	Preservation	Officer	date	3-8-80		
For HCRS use only I hereby certify that this prope	rty is included in	the National Register	date	9/24/20		
Keeper of the National Register				11-1-		
Attest: Beth Grovenor Chief of Registration			date	1/23/80		

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An interest in new structural possibilities is revealed in a series of buildings in reinforced concrete which Trost designed prior to common usage of the material. The first of these, the Richard Caples Building, dates from 1910. Its composition, with a light well separating two office towers which rise from a one story base, was used by Trost several times. While the Caples Building was faced with brick, the Roberts-Banner Building, completed in 1910, is amazingly bold and simple, with the concrete exposed on the exterior. Ornamentation has been simplified to flat, stylized geometric and leaf-like motifs which adorn the spandrels and cornice. Trost here seems to have made a concious effort to suit the design of the decoration to the character of the material. The Abdou Building (1909-1910) exhibits a similar simplification of form and limits decoration to the street level arcade, top story spandrels, and cornice. Trost's use of the Chicago window along with this simplification relates these structures to the Chicago School.

The Anson Mills Building, Trost's largest reinforced concrete edifice, is not included in this nomination due to alterations, including painting and installation of reflective glass windows and spandrels, which have severely altered its original architectural character.

Three department stores provide examples of the Chicago School Commercial format; Newberry's, the Popular, and the White House. Their Chicago windows, rounded corners, and composition of base, shaft, and prominent cornice reveal a particular influence of the designs of Louis Sullivan (i.e. the Schlesinger Mayer Store, Chicago). Additional inspiration of Sullivan's compositional scheme is illustrated by the El Paso International Building and Hotel Paso del Norte. The hotel is listed individually in the National Register (1/18/79).

Even the Columbia Furniture Company, a modest commercial building of only three stories, reflects the influences of the Chicago Commercial style. Trost has once again differentiated the street-level facade from that of the stories above. The grouping of the windows expresses the steel frame which supports the structure, and visual strength is added to the design by the decorative cornice and detailing of the corner piers.

The time Henry Trost spent in Chicago included 1893, the year of the World Columbian Exposition, where the Classicism favored by the eastern architectural establishment was selected over the progressive Chicago School for the Fair's overall design. Trost did not shy away from designing structures in the classical mode. The Union Bank and Trust Building, with its pilasters, modillioned and dentilled cornices, and balustrade provides an example. Neoclassical touches used within a Chicago School framework are shown in the World Hills commercial building at 215-219 East San Antonio.

Classicism of the Renaissance Revival was skillfully applied in the design of the State National Bank Building. A particularly elegant structure, the simple rectangular block has a strong clarity which is accented by deeply revealed double-story arched windows and sculptured medallions above the piers. The San Antonio Street (entry) facade, symmetrically composed of a large arched doorway flanked by pedimented windows, further carries out the austere Renaissance format, as does the crowning dentilled cornice and balustrade.

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An arhcitectural style that held particular appeal for the Southwest was the Spanish Colonial Revival, because of the region's interest in its own 18th century Spanish Missions. Hotel Cortez (1925) is indicative, with its elaborate ornamentation concentrated around the entrance and selected windows. The Singer Building shows further Spanish influence in the arch, balconies, stuccoed walls, and terra cotta tile roof.

The wide range of sources for Trost's designs is reflected by the Palace (Alhambra) Theater of 1914, exhibiting Spanish Moorish elements in the arched windows and intricate ornamentation. Historic photos show the first story composed of the entry framed by an intricate frieze, which related in character to the entrance of Sullivan's 1893 Transportation Building at the Chicago Fair.

Trost's last works reveal an interest in new means of expression for the high-rise building. The Plaza Hotel exhibits a tentative influence of Art Deco in the rectilinear emphasis and projecting tower. Vertical emphasis is acheived by the contrasting light bands running uninterrupted up through fifteen stories. Characteristic Deco ornament is used, with its flat, incised, geometrical and stylized natural forms.

Full employment of the Art Deco, stepped skyscraper form is seen in the O.T. Bassett Tower (1929). Here the tower soars; Trost used a variety of means to achieve this. The massis composed of a grouping of tall, slender, rectangular blocks. Both windows and spandrels are deeply recessed to emphasize the full height of the structure. This verticality—is further emphasized by the symmetrical A-B-A scheme used in the building's overall composition, and in each individual block.

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Site Inventory Forms, City of El Paso, Completed 1971-1978.

Southwest Collection, El Paso Public Library; Newsclipping File, photographic collections, original drawings by Trost and Trost.

Webb, Walter Prescott, Handbook of Texas, Volume I, Texas State Historical Association, 1952, Marvin D. Evans Co., Fort Worth, pp. 561-62.

National Register of Historic Places Inventory—Nomination Form

INDIVIDUAL DATA SHEET 1. Popular Department Store

Continuation sheet 2

Item number 7

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Page 2

Name:

Popular Department Store

Address:

102 North Mesa

Owner:

Mr. Herbert Schwartz, President

Popular Department Store

P.O. Box 1890

El Paso, Texas, 79950

Architect/Builder:

Trost and Trost

ca. 1917

Style:

Chicago School/Sullivanesque

Original Use: Commercial/Retail

Present Use: Same

Physical Description

Perhaps Trost's greatest achievement in the Chicago School commercial format is the Popular Department Store located in the heart of the downtown commercial district. Rising seven stories with mechanical penthouse, the white sandstone building occupies more than one half of a city block and fronts on Mesa and San Antonio in an obtuse, ell-shaped plan.

From 1902-7, the store occupied a two story building at S. El Paso and Overland, followed shortly by a move to the old Masonic Building formerly located on the present site. In 1916 the structure was purchased for \$230,000 and razed to make way for the existing structure. When completed, the new structure featured four bays on Mesa and six on San Antonio. The need for expansion was again felt during the post-war business boom and a three bay, five story addition was constructed in 1946 reflecting the design and materials of the original building, which was extended to eight stories.

Most recently, ca. 1950, a four story addition, designed and constructed of modern materials, extended the store to Texas. This incompatible addition is obviously new and is not to be considered a part of the nominated property. * The street facades are broken down into the typical tripartite format of base, which consists of the pedestrian-oriented ground and second floors; shaft, composed of floors three through six; and cornice, defined by the seventh floor with an exaggerated overhang.

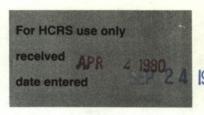
Aside from modernization of the street facades, the building retains much of its original appearance. The base is terminated with a continuous course of slightly raised repeating geometric units, broken at regular intervals with square plates containing medallion forms. From these plates spring pilasters which rise unbroken to the cornice, embellished at the top with a cartouche and garland motif. Three part Chicago-type windows infill the bays between the pilasters, increasing in vertical dimension from floor to floor. The rounded corner bay is pierced with three separate windows. A broad, continuous course of repetitious design marks the cornice, which consists of bays defined by rectangular ornamented panels infilled with three separate windows. The building is terminated with a boldly projecting, dentilled cornice, above which rises a simple parapet topped with lamp posts.

^{*} Addition to northeast not visible in photograph.

National Register of Historic Places Inventory—Nomination Form

INDIVIDUAL DATA SHEET 1. Popular Department Store Continuation sheet 3

Item number 7



3 Page

Statement of Significance

Since its founding in 1902 by Adolph Schwartz and his nephew Maurice, along with I. Weiss, J.C. Zozoya, and Joe Zelman, the Popular Department Store, then known as the Popular Dry Goods Company, has served El Paso as a major retail establishment. Adolph, who served as president of the company until his death in 1941, immigrated to the border area from Hungary in 1887. After serving as a "news Butcher" on the Mexican Central Railway running between Mexico City and Juarez and clerking at a Juarez store, he entered a partnership in a retail store in the latter city in 1893. By 1897 he sold out his share and established The Fair across the river in El Paso with his cousin I. Weiss. Maurice joined his uncle in 1899 as the business expanded. In the early 20th century this business was sold and a new partnership formed with the opening of the Popular. The elaborate grand opening on the evening of August 22, 1907 featured a live orchestra, refreshments and prizes.

Throughout its history the Popular has maintained a reputation of serving its customers' needs as well as the needs of the community. Maurice Schwartz, a civic-minded individual, served in a variety of city management roles, headed fund-raising drives, and worked actively with the Boy Scouts. Following the stock market crash of 1929, the Popular enacted a policy whereby depositors in the defunct First National Bank could assign all or part of their temporary receipts towards cash and credit at the Popular. Since Adolph's death, the company has been headed by several members of the Schwartz, and is currently served by Herbert. In recent years the Popular has opened outlets in two different shopping centers and in addition to expanding to meet the consumption needs of El Paso, has continued to play an active role in the civic activities of the city.

Geographical Data

Verbal Boundary Description:

Acreage: UTM Reference: Mills Survey, Block 12, Lot 67, portion of 63 86 2/3' on Mesa x 190.5' on San Antonio

Less than one 13/3514430/359243



TRUETT LATIMER EXECUTIVE DIRECTOR

P. O. BOX 12276 **AUSTIN TEXAS 78711**

August 8, 1980

Carol Schull, Acting Keeper of the National Register Heritage Conservation and Recreation Service Pension Building, 440 G Street, NW Washington, D.C., 20243

Dear Ms. Schull:

Texas National Register staff has revised the Verbal Boundary Description for the Popular Department Store, structure # 1. in the Commercial Structures of El Paso by Henry C. Trost thematic nomination. The revised description includes the 1950's addition to the original store which shares a common wall on the northeast and occupies the intersection of Mesa and Texas.

Respectfully submitted,

Linda C. Flory Historian

Kinda C. Flory

National Register Program

LCF/1c Enclosures

HUG 1 3 1980

The State Agency for Historic Preservation

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United States Department of the Interior Heritage Conservation and Recreation Service

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INDIVIDUAL DATA SHEET 1. Popular Department Store

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Geographical Data

Verbal Boundary Description:

Acreage: UTM Reference: Mills Survey, Block 12, Lot 67, portion of 63. Building fronts 190' 4" on San Antonio, 183' 1/2" on Mesa, and 120' on Texas.

Approximately 1 13/3514430/359243

National Register of Historic Places Inventory—Nomination Form

INDIVIDUAL DATA SHEET 2. J. J. Newberry Company

Continuation sheet 4 Item number 7 For HCRS use only received APR date entered

Page

Name: Address: Owner:

J. J. Newberry Company 201-5 North Stanton McCrory Corporation Tax Department

888 7th Avenue

New York, New York, 10019

Architect/Builder:

Trost and Trost

Date:

Style:

Chicago School/Sullivanesque

Original Use:

Commercial/Retail Present Use: Same

Physical Description

Located on the northwest corner of the intersection of Stanton and Texas, the Newberry Building is one of several structures designed by Trost in the Chicago School/Sullivanesque format. With a steel frame supporting structure, the building is faced with cast concrete. On both the Stanton and Texas facades, the third through fifth floors feature five bays of Chicago-type windows. Spandrels are recessed between piers which extend upward through the third, fourth, and fifth floors and terminate in flattened arches above each top story window. An unusual feature of the building is a rounded corner. Though originally glazed, the corner windows have been covered over with unpolished red marble. And, though the facades of the first two floors have been similarly altered, it is likely that much of the original fabric exists underneath the later facades.

Statement of Significance

The Newberry Building provides a good example of the Chicago School architectural style and shows a strong influence of Louis Sullivan's designs in the rounded corner and prominent cornice. Trost's years in Chicago during the rise in prominence of architects LeBaron Jenney, Burnham and Root, and Sullivan are reflected in the structure.

The building was constructed to house Calisher's Dry Goods Company. After the lot was purchased for \$125,000 and cleared of existing structures, the new building was begun at an estimated cost of \$250,000. With five stories above the ground, a bargain basement, and a sub-basement to house mechanical systems, the building was to be fitted with the latest furnishings in use in eastern department stores. In order to finance the construction of the new, modern facility, the J. Calisher Company doubled its stock and organized the J. Calisher Realty Company. Throughout its history the building has housed other businesses and been known as the Raynold's Building and also American Furniture. In addition to those businesses, it housed the Border National Bank for a time, and the YWCA used the top two floors from the building's completion date in 1911.

Geographical Data

Verbal Boundary Description:

Mills Survey, Block 4, Lots 19 and 20 86.667' on Stanton x 90' on Texas

Acreage: UTM Reference: Less than one 13/3514537/359228

National Register of Historic Places Inventory—Nomination Form

INDIVIDUAL DATA SHEET 3. White House Department Store
Continuation sheet 5 Item number 7

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Page 5

Name:

White House Department Store/Hotel McCoy

Address:

109 Pioneer Plaza

Owner:

A.R.M. Investments, Inc.

804 Cherry Hills

El Paso, Texas, 79912

Architect/Builder:

Trost and Trost

Style:

Chicago School/Sullivanesque

Date:

1912

Present Use:

Same

Original Use:

Commercial/Retail; Hotel

Physical Description:

The White House Department Store and Hotel McCoy, located at 109 Pioneer Plaza, is a seven story building of concrete skeleton with brick facing. Following the shape of the original road plan, the structure's two street facades are joined in a rounded obtuse angle. A three-part Sullivanesque scheme of base, shaft, and cornice is seen in the building's composition. Although the facades of the first two stories have been substantially altered, the third through seventh floor facades are intact. One over one light windows with deep reveals, in groups of three, are found on the third through sixth floors, while each group at the seventh story level is segmentally arched. A frieze of rectangular shapes separates the sexth and seventh floor windows, and an elaborate modillioned cornice crowns the building.

Statement of Significance:

The White House Department Store/Hotel McCoy, prominently sited as the terminal point of South El Paso Street, a major north-south axis between El Paso and Juarez, is an outstanding example of the Chicago School format. Since its opening in 1912, the first floor and basement housed the store while the remaining six floors were occupied by the Hotel McCoy, still in operation.

In September, 1900, Felix Brunschwig along with three nephews, Gaston, Myrtil, and Arthur Coblentz came to El Paso from the "City of London" store in Juarez and opened the White House at San Antonio and Oregon Streets. Incorporated in 1903, the business grew rapidly and expanded into adjoining space. By 1912 this prosperous growth necessitated a move and two story brick building known as the "Little Plaza" was razed to make way for the present structure. Formal evening ceremonies in September of 1912 marked the opening of the new White House which was essentially a ladies ready-to-wear and specialty store. The store earned a reputation of offering current styles and attentive service to its customers. Newspaper accounts claim that the White House brought the first window dresser to El Paso as well as the first fashion show.

An annex was constructed in approximately 1917 directly behind and connected to the existing building to allow expansion to a complete department store. Through the years this utilitarian structure, of concrete piers infilled with clay blocks, grew to seven stories with a penthouse. Though believed to be designed by Trost, this building is not visible from the street and is not considered a part of the nominated property. A move in 1922 expanded the White House into the first and second floors of the Mills Building (next door) and a connection was constructed between the two. Through the years the ground floor was modernized and today exists with vast areas of display space. However, the upper floors retain the historic lines which indicate the Chicago school style as well as the work of Trost.

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INDIVIDUAL DATA SHEET 3. White House Department Store

Continuation sheet 6

Item number 7

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Geographical Data:

Verbal Boundary Description:

Mills Survey, Block 17, Parts of Lots 176,177 76.31' on San Francisco x 71.1' on Pioneer

Plaza x 73' North Less than one

13/3514478/359018

Acreage: UTM Reference:

National Register of Historic Places Inventory—Nomination Form

INDIVIDUAL DATA SHEET 5. Hotel Paso del Norte

Continuation sheet 9

Item number 7

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Page S

Name:

Hotel Paso del Norte

Address:
Owner:

115 S. El Paso Z. W. Limited

Hotel Paso del Norte

115 S. El Paso

El Paso, Texas, 79901

Architect/Builder:

Trost and Trost

Date:

1912

Style: Chicago School/Beaux Arts Influence

Original Use: Vote Hotel Present Use: Vacant

Physical Description

Rich in detail applied in the classical Beaux Arts manner, the Hotel Paso del Norte is an outstanding example of early 20th century classical design executed in a tripartite Chicago school format. The structure features twin towers of seven stories rising from a two story base. The elegant structure, long recognized as being architecturally significant, was listed individually on January 18, 1979.

Statement of Significance

Architecturally significant as one of Trost's more elaborate designs in the Chicago School format, the opulent Hotel Paso del Norte is an outstanding landmark in the city. Throughout its years of operation as a luxury hotel it afforded lodging for celebrated personalities and political figures, and has served the city as a center for social activities.

Geographical Data

Verbal Boundary Description:

Mills Survey, Block 16, Lot 87

116.25' on South El Paso x 135' on West San Antonio

Acreage:

Less than one

UTM Reference:

13/3514332/359000

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INDIVIDUAL DATA SHEET 6. Hotel Cortez

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Name:

Hotel Cortez

Address:

300 North Mesa Street

Owner:

Continuation sheet

Jorge Murra Hidalgo 1270, Pts. 2 GDO Piso, Torreon Coahuila, Mexico

Architect/Builder:

Trost and Trost

Date:

1926

Style:

Spanish Colonial Revival

Original Use:

Hote1

Present Use:

Vacant

Physical Description:

Designed as the luxurious Hotel Orndorff in the early 20th century, the Hotel Cortez is an elaborate representation of the Spanish Colonial Revival style with strong Renaissance overtones. The assortment of decorative elements skillfully applied to the tripartite format of the brick structure attests the artistic genius of Trost. Although the ground floor is masked behind a cover of modern materials and signage, the second floor bespeaks the original opulence of the base. Elegant arched reveals span the second level, separated by pilasters and medallions and infilled with French doors. In keeping with the Spanish influence are three dimensional busts of helmeted conquistadores and Spanish court coats of arms. The main entrance to the hotel is accentuated with an elaborate three story arched composition which terminates in a broken pediment. Flanking this pediment on the fifth story are bracket-supported balconies backed with a two story decorative composition. Distinct in design and linked with continuous horizontal decorative bands, the eleventh story windows are set apart from the others. A broadly projecting convex cornice displaying a bold egg and dart pattern terminates the building.

Statement of Significance:

Occupying a site which has served the city continuously as a source of hostelry, the Hotel Cortez, which faces San Jacinto Plaza, contributes significantly to the architectural make-up of the inner-city. Originally the site afforded the Hotel Vendome, an early El Paso lodging facility. This establishment was replaced with the Hotel Orndorff, which appears in historic photographs as a four story pressed brick structure with balustraded balconies running the width of the structure on two sides.

The new Hotel Orndorff, commissioned by Mrs. Charles DeGroff for \$1,400,000, officially opened on September 10, 1926. Mrs. DeGroff died unexpectedly one month prior to the opening and approximately one year later, the Hussman Hotel Company purchased the business and changed its name to Hotel Hussman. In a contest held to rename it, Hotel Cortez, submitted by prominent local attorney Thornton Hadie, was chosen. On June 5, 1963, President Kennedy stayed overnight at the hotel. The building continued to serve the lodging needs of El Paso until the late 1960's. In 1970 it was leased to the Department of Labor as the El Paso Job Corps Center. Currently the structure is vacant.

National Register of Historic Places Inventory—Nomination Form

INDIVIDUAL DATA SHEET 6. Hotel Cortez

Continuation sheet 11 Item number 7

For HCRS use only
received APR 2 1980
date entered SEP 2 4 19

Page 11

Geographical Data:

Verbal Boundary Description:

Mills Survey, Block 3, South 1/2 of Lot 17, all

of Lot 18

130' on Mesa x 120' on Mills

Less than one 13/3514580/359139

Acreage:

UTM Reference:

National Register of Historic Places Inventory—Nomination Form

INDIVIDUAL DATA SHEET 7. Palace Theatre

Continuation sheet 12

Item number 7

For HCRS use only received APR date entered

Page 12

Name: Address: Owner:

Palace Theatre 209 South El Paso

Juan F. M. Terrazas et al

c/o Kemp and Solis 347 Myrtle Avenue El Paso, Texas, 79901

Architect/Builder:

Original Use:

Trost and Trost

Date:

1914

Style:

Spanish Colonial Revival/Moorish

Theater/Playhouse Present Use: Movie Theater

Physical Description

Fronting on El Paso Street in the center of the block, the Palace Theatre represents the Spanish Colonial Revival style popularized during the early 20th century. Though simple in plan, the main facade of the three story, rectangular structure is a bold statement of the style. Dominating this simple brick facade is a projecting bay, vertically divided into four units by columns and pilasters. The ground floor has been altered although a majority of the original fabric appears to be concealed beneath the modern materials. A broad string course visible above the contemporary awning separates the first and second floors. On this string course rest columns, which in turn support pilasters and cross members in a post and lintel configuration. Resting on the lintels is a deep cornice composed of a series of Moorish arches springing from pilasters. Atop the cornice is a decorative flagpole mount. Multi-paned, arched windows span the columns and pilasters. The wall surfaces of the projecting bay are decorated with a delicate tracery of interlocking geometric and foliate motifs executed in plaster, which create an Eastern aura.

Statement of Significance

Trost's familiarity and skill with the various architectural developments of his day is displayed in downtown El Paso where a concentration of his works exist. Perhaps one of his most extraordinary examples of stylistic expression is seen in the Palace Theatre, formerly the Alhambra, the facade of which displays a delicate overall tracery of arabesques and Islamic script. This is thought to be Trost's only design in the Spanish Colonial style with Moorish influences.

The theatre was designed for use as either a playhouse for live theater or a movie house and was opened August 1, 1914 at a cost of \$150,000. A large organ was included in the interior furnishings to accompany the screening of "silent" movies. The Moorish theme was carried to the interior where the lobby displays the column-supported arches of the facade. The auditorium of the theatre features a balcony and opera boxes and seats believed to be original are still in use. Throughout most of its history, the theatre has served the film industry and is currently in operation as a movie house. Trost's choice of a Spanish Colonial format with Moorish influence preceded the 1920's vogue for that style.

Geographical Data

Mills Survey, Block 15, Lot 82, Beginning 51' from NE Verbal Boundary Description: Less than one Acreage:

corner of block, 64' on South El Paso x 134'

UTM Reference: 13/3514280/359010

National Register of Historic Places Inventory—Nomination Form

INDIVIDUAL DATA SHEET
Continuation sheet 13

8. Singer Sewing Company

Item number

For HCRS use only
received APR 2 1980
date entered SEP 2 4 19

Page 13

Name: Address: Owner: Singer Sewing Company 211 Texas Avenue Singer Sewing Company 211 Texas Avenue El Paso, Texas, 79901

Physical Description

Singer Company occupies a two story, rectangular structure designed as a simplified statement of the Spanish Colonial Revival style. The building, which is constructed of poured concrete with a plastered finish, shares a common wall with the J. J. Newberry Department Store on the east and opens onto an alley on the west. Stylistic decoration is concentrated on the Texas Avenue facade and the portion of the alley facade clearly visible from the street. The storefront is divided into two bays of differing sizes, one of which takes on a tower-like appearance topped with a red-tiled, pyramidal roof. A broad segmental arched opening, balconies, grillwork, and irregular quoins of scored concrete are employed to carry the Spanish Colonial theme. The Singer crest is firmly implanted in the upper level of the structure.

Statement of Significance

Contributing to the architectural wealth of downtown El Paso, the Singer Sewing Company building is a handsome composition exemplifying the Spanish Colonial Revival style. The company, which has served El Paso since 1888, has occupied this building continuously since its completion in January, 1928. Prior to that year, Singer was located nearby on South El Paso Street.

The lot was purchased for \$65,000 while the structure cost \$35,000. An additional \$5,000 was spent on the interior furnishings, which were selected to harmonize with the Spanish Colonial theme. The ground floor was designed for display and sales while the second floor originally facilitated both a sewing school and a manufacturing trade department which supplied multi-needle machines and equipment for the high-priced sewing trade.

Geographical Data

Verbal Boundary Description:

Mills Survey, Block 4, Lot 19

Beginning 90' west of SW Corner of Block, 30' on Texas

Avenue x 86.667' on alley

Acreage:

UTM Reference:

Less than one 13/3514518/359237

National Register of Historic Places Inventory—Nomination Form

Continuation sheet 14

INDIVIDUAL DATA SHEET 9. Richard caples Building

For HCRS use only date entered

> 14 Page

Name: Address: Owner:

Date:

Richard Caples Building 300 E. San Antonio Avenue E. A. Caples, Sr. Estate

2525 Gateway

El Paso, Texas, 79902

Architect/Builder:

Trost and Trost

Style:

Early 20th century commercial

with Romanesque addition

Original Use:

1910, 1915-16 Commercial/Offices

Present Use:

Same

Physical Description

Experimenting with the new structural possibilities of reinforced concrete, Trost designed the Richard Caples Building. When completed in 1910 the structure consisted of two office towers separated by a light well, rising four stories from a single story base. Decorative application was minimal with delineations incorporated in the brick veneer. The five story building was originaly terminated with a simple, broadly projecting cornice, now removed. However, in 1915-16 two additional floors were added to the towers. While alignment and fenestration is congruous with the original structure, the addition introduces a Romanesque influence in decorative details. Arched window openings spring from pilasters that rise two floors and heavily foliated panels accentuate the upper facades. The ground floor has been sheathed in contemporary materials although the original structure appears to remain beneath.

Statement of Significance

When completed in 1910, the Richard Caples Building held the distinction of being the first reinforced concrete structure in downtown El Paso. Prior to widespread use of the new material, Trost exhibited an interest in its structural capabilities with a series of buildings in the early 20th century. This new construction mode, of great interest to the public, was described in detail in local newspapers. A framework of posts and lintels formed of poured concrete reinforced with steel rods was infilled with tile blocks and faced with brick. The decorative trim was executed in what appears to be cast concrete. When completed, the building was claimed to be fireproof. It is speculated that Caples' extensive experience as a masonry contractor may have been a factor in the selection of concrete as a structural material as well as the decision to face the building with brick.

Prominently sited on a corner lot, the original structure rose five stories and provided prime retail and commercial space. An historic photograph shows the ground floor to be occupied by F. W. Woolworth Company. Today the ground floor serves a retail establishment while much of the upper space appears to be unused.

In 1910 Caples announced plans to construct a second building designed by Trost, known as the Posenor Building. The entire multi-storied building was leased to Max Posenor who operated a millinery business from it. The only remains of this structure, which was located diagonally across from the existing Caples Building, are historic photographs; the structure was razed in 1941.

National Register of Historic Places Inventory—Nomination Form

INDIVIDUAL DATA SHEET 9. Richard Caples Building
Continuation sheet 15 Item number 7

For HCRS use only received APR 2 1980 date entered SEP 2 4 980

Page 15

Geographical Data:

Verbal Boundary Description:

Acreage: UTM Reference: Mills Survey, Block 24, Lot 109 109.80' on San Antonio x 119.17' on Mesa Less than one 13/3514379/359243

National Register of Historic Places Inventory—Nomination Form

INDIVIDUAL DATA SHEET 10. Abdou Building

Continuation sheet 16

Item number

For HCRS use only date entered

> Page 16

Name:

Date:

Abdou Building

Address: Owner:

115 North Mesa Street Sam N. Abdou, Jr. 111 North Mesa Street El Paso, TX 79901

Bank; Commercial/Retail

Architect/Builder:

Original Use:

Trost and Trost

Early 20th century skyscraper

1909, ca. 1910

with modernistic detailing

Present Use: Commercial/Retail

Physical Description:

Constructed in 1909 as the Rio Grande Valley Bank Building, the Abdou Building, as it is known today, rises seven stories above the southwest corner of Texas Avenue and Mesa Street. With no two sides parallel on its quadrilateral site, the structure is a direct expression of reinforced concrete with aesthetic substance derived from the structural composition. The structure originally consisted of a two story arcaded base with a simple string course separating the first and second floors. The base is terminated with an unadorned cornice above which rises a five story tower. Three part windows reflecting the Chicago influence pierce the tower walls on the third through sixth levels with pairs of one-over-one windows within each bay on the seventh level. A broadly projecting concave cornice terminates the building. Simple geometric ornament accentuates the second and separates the sixth and seventh levels. Approximately one year after completion, two additional two story arched bays were added to the Texas Avenue facade. With proportions and materials accurately reproduced, this addition insured air and light access to the west facade of the tower. Although some changes have occurred to the base of the structure, most noteably the arches have been infilled with dark reflective glass, the changes appear to be readily reversible with the overall character and structural integrity of the building intact.

Statement of Significance:

The Abdou building, with its stark appearance, exhibits the structural and decorative capabilities of reinforced concrete, a medium explored by Trost in the early 20th century. Established in 1905, the Rio Grande Valley Bank operated from a building known as the Buckler Building. Within four years however, the need for additional space to house the bank's increasing activities became apparent. Trost and Trost received the commission to design the structure. Originally to consist of six stories with a completion date of January, 1910, the construction was extended to March of that year to allow for a seven story building. The ground floor of the exterior and the interior of the bank lobby were adorned extensively with marble and the bank was furnished with high quality fixtures. This bank, along with many others, defaulted in the early part of the century.

In 1925, the building was purchased by Sam Abdou, a prominent El Paso businessman who was actively involved in many philanthropic and civic affairs. Under his ownership, the building was leased to the American Trust and Savings Bank, of which he was director. Although this bank defaulted furing the depression, Abdou remained at his post and personally saw that depositors were reimbursed for the funds that they had deposited. After the bank closed, a number of retail establishments operated from the ground floor of the building while a variety of businesses leased space above. In 1955 the Zales company leased the basement and first two floors of the building and has remained there since.

National Register of Historic Places Inventory—Nomination Form

INDIVIDUAL DATA SHEET 10. Abdou Building Continuation sheet 17

Geographical Data:

Item number 7

For HCRS use only received APR date entered

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Verbal Boundary Description:

Acreage:

UTM References:

Mills Survey, Block 5 1/2, Lot 204 47 1/2' on Texas Avenue x 862.3' on Mesa Less than one 13/3514435/359190

National Register of Historic Places Inventory—Nomination Form

INDIVIDUAL DATA SHEET 11. Roberts-Banner Building

Continuation sheet 18

Item number 7

For HCRS use only received APR 2 1980 date entered

Page 18

Name: Address: Owner:

Roberts-Banner Building 215 North Mesa Street Mr. Macario Perez, Jr. Roberts-Banner Building 215 North Mesa Street El Paso, Texas, 79901

Architect/Builder:

Original Use:

Trost and Trost

Commercial/Office

Style:

Early 20th century comm -

Date:

1910

ercial; stylized decoration

Present Use: Same

Physical Description:

One of Trost's early experiments with the use of reinforced concrete is the Roberts-Banner Building on North Mesa. This five story commercial/office structure has a four story, Ushaped office tower rising above the rectangular first story retail base. The concrete is exposed and the ornamentation is limited to string courses, simplified plant motifs in the recessed spandrels, stylized geometric forms above the fifth floor, a crowning cornice, and escutcheons at the bases of the two flagpoles on the Mills Street facade. Windows are one-over-one light, with those of the seventh floor triangularly headed. The first floor, street level facades have been substantially altered visually, but these alterations appear to be largely cosmetic.

Statement of Significance:

The Roberts-Banner Building is significant as one of the first reinforced concrete structures in the United States. Referred to as a "skyscraper" in the El Paso Herald of 1910, the building's exposed concrete facades are surprisingly bold and direct for such a date. Claimed to be the largest office building in El Paso at the time of completion, it is also thought to be the first constructed entirely of reinforced concrete. Revealing an acceptance of the nature of the material in the simple character, the Roberts-Banner Building is in ways reminiscent of Frank Lloyd Wright's early works in reinforced concrete. D. M. Roberts and W. M. Banner, "prominent New Mexico stock raisers" according to newspaper reports, commissioned the structure.

Geographical Data:

Verbal Boundary Description:

Mills Survey, Block 5, Lot 27 80' on North Mesa x 95' on Mills

Acreage: UTM Reference: Less than one 13/3514517/359133

National Register of Historic Places Inventory—Nomination Form

INDIVIDUAL DATA SHEET 14. W. S. Hills Commercial Structure

Continuation sheet Item number 7 For HCRS use only received APR date entered

> 21 Page

Name:

W. S. Hills Commercial Structure

Address: Owner:

215-19 San Antonio Avenue Coles Brothers Agents

P. O. Box 126

El Paso, Texas, 79901

Architect/Builder:

Trost and Trost

Style: Second Renaissance Revival

Date:

1927

Present Use:

Same

Original Use:

Commercial

Physical Description:

The commercial structure located in the 200 block of San Antonio Avenue is a fine example of the Second Renaissance Revival influence applied to early 20th century commercial architecture. The two story building fronts on both Texas Avenue and San Antonio. Each facade is divided into five bays by pilasters that rise two floors to support a prominent entablature and parapet. This classical framework is executed in blocks of marble, sharply scored to give a three dimensional richness, with other details executed with painted, galvanized iron. The second floor bays are infilled with the original three part windows while the ground floor has been modernized with contemporary display windows, signage, and awnings. Despite the severe disruption created by the cosmetic alterations, the original classical framework appears to be intact.

Statement of Significance:

Known locally as the W. S. Hills Building, the classical revival commercial structure was commissioned in 1926 by Mrs. Hills in memory of her husband. Longtime residents of the city, the Hills are noted as making significant contributions to both the financial and commercial development as well as the cultural expansion of El Paso.

Mr. Hill, educated in law at Harvard, arrived from St. Louis in 1879 to investigate the real estate holdings of a St. Louis firm which had indirectly come into possession of land in the area. Immediately recognizing the potential for growth and development, he established himself as a realtor and constructed the first two story building in the settlement of adobe structures. This new building served as both a residence and office and existed on the site of the current Hills building. Mrs. Hills arrived three years later with their son. Welleducated and travelled, Mrs. Hills made a cultural impact on the community with her developed artistic and aesthetic capabilities. Mr. Hills died at the turn of the century and Mrs. Hills later moved to Grand Rapids, Michigan. She did, however engage the firm of Trost and Trost to design the two story structure to be built on the site of the original one in memory of her husband. The structure, still occupied for commercial use, is owned by the Coles family, relatives of Mrs. Hills.

National Register of Historic Places Inventory—Nomination Form

INDIVIDUAL DATA SHEET 14. W. S. Hills Commercial Structure

Continuation sheet 22

Item number 7

For HCRS use only received APR 2 1980 date entered SEP 2 4 1980

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Geographical Data:

Verbal Boundary Description:

Prise.

Acreage: UTM References: Mills Survey, Block 5 1/2, Lot 29 101.82 on San Antonio extending to Texas

beginning 108.29' east of SWC

Less than one 13/3514401/359175

National Register of Historic Places Inventory—Nomination Form

INDIVIDUAL DATA SHEET 15. State National Bank

Name:

Address: 114 East San Antonio Avenue Owner: Home Mortgage Company of El Paso William G. Sullivan, President 114 East San Antonio Avenue

El Paso, Texas, 79901

State National Bank

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For HCRS use only received APR

date entered

Architect/Builder:

Continuation sheet

Trost and Trost

Date: Original Use: 1922 Bank Style: Second Renaissance Revival Present Use: Mortgage Company, Main

Office

Physical Description:

With structural and decorative elements cut sharply into taut ashlar walls of granite and terra cotta, the State National Bank is an outstanding example of the Second Renaissance Revival formal classicism. When completed in 1922, the elegantly proportioned two story structure with basement read as one story with handsome Renaissance details skillfully incorporated into the rigidly symmetrical design. The north facade was composed of a series of two story arched openings infilled with multipaned windows and decorative grillwork while the east facade featured a prominent two story, arched entrance accentuated with scroll keystone and stepped parapet featuring an elaborate cartouche. This entrance was flanked by pedimented windows and classical molding details. Applied decoration included subtle string coursing, cartouches, and floralform motifs. A prominent cornice defined with broadly projecting dentils supported a parapet inset with sections of turned balusters. In 1942 and again in 1948 the bank was enlarged. Although the former symmetry was altered, the additions on both facades were executed with a sensitivity for the existing building and design elements and materials were duplicated.

Item number 7

Statement of Significance:

Exemplifying the Second Renaissance Revival style with detailed precision, the State National Bank building bespeaks the skills of Trost eloquently. The structure represents not only the prominence of Trost as a major influence on the physical appearance of the city, but also the presence of the State National Bank as an important financial base throughout the growth and development of El Paso.

Founded in March, 1881 the bank's directors and officers consisted of a group of determined and capable men, which included O. T. Bassett, Joseph Magoffin, and C. R. Morehead. Operating from a brick building located on the site of the present one, the directors had a great influence on the affairs of the town through the bank. At the same time, Magoffin served as mayor for two consecutive terms at the turn of the century. While the bank earned a reputation of being financially sound, the original directors were content with small scale operations. It was not until the so-called "old guard" was replaced with such men as Charles N. Bassett, George Flory, and other more progressive capitalists that the bank began to expand.

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INDIVIDUAL DATA SHEET 15. State National Bank
Continuation sheet 24

Item number 7

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received APR 2 1980
date entered SEP 2 4 980

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Statement of Significance, continued:

In October, 1920, Trost produced plans for a larger structure to replace the existing one. Construction began in March, 1921, at which time the bank was forced to relocate temporarily at San Francisco and South El Paso Streets. The impressive structure was exhibited in opening ceremonies on June 28, 1922. Steel girders used to support the roof eliminated the need for interior columns and the interior was one lofty room. The space was finished with rich materials and details and sumptously furnished. Completed at a cost of \$250,000, it featured the latest in technological developments. However, ten years later, the facility was outgrown and the bank rented the adjoining western property. In 1942 this space which by that time had been purchased, was incorporated permanently into the structure as an annex. The design, materials, and craftsmanship established a continuity between the two. Six years later, in 1948, the bank expanded again, this time to the south, to provide senior officers' quarters, a board room, a coffee room, and a larger mail room.

After standing vacant for seven years, the building was purchased by the Home Mortgage Company and restored. The company was able to convert the building to serve its needs with no major structural alterations. Sensitive to the intrinsic beauty of the structure as well as its architectural significance, the classical interior detailing was restored, and contemporary, low-key furnishings were used to compliment it. The original Trost drawings of ink on linen are framed and displayed throughout the offices.

<u>Geographical Data</u> Verbal Boundary Description:

Acreage: UTM Reference: Mills Survey, Block 14, Lot 77
72' on San Antonio x 130' on Oregon, plus 50' on San Antonio x 120', plus 17' on Oregon x 70' Less than one 13/3514342/359107

National Register of Historic Places Inventory—Nomination Form

INDIVIDUAL DATA SHEET 16. Plaza Hotel

Continuation sheet 25

Item number 7

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Page

For HCRS use only

received APR

date entered

Name:

Plaza Hotel

Address: Owner:

Oregon and Mills Street

Mr. Mike Dipp, Jr.

P. O. Box 55

El Paso, Texas, 79940

Architect/Builder:

Original Use:

Trost and Trost

Date:

1930

Hotel/Commercial

Style: Present Use: Art Deco

Same

Physical Description:

The Plaza Hotel, located at Mills and Oregon Streets, is composed of a two story trapezoidal plan block attached to a rectangular fifteen story hotel tower topped by a smaller three story central block. Construction is of brick and concrete. Decoration on the first two floor facades, extending around the entire building, consists of simplified pilasters, stylized geometric Art Deco spandrels, and polychromatic roundels. A simple cornice crowns the two story portion. Contrast is achieved with the use of red brick for the tower, and light cast concrete embellishment of fluted vertical and horizontal bands. An increased use of ornament is found on the uppermost three story portion, with concrete stylized geometric spandrels and banding. The tower is roofed with green terra cotta tile. Alterations to the exterior are minimal, and primarily on the street level.

Statement of Significance:

Built for Conrad Hilton as the El Paso Hilton Hotel, the present Plaza Hotel is significant as one of El Paso's early high-rise structures from the office of Trost and Trost. The style is Art Deco, and the exterior remains largely unaltered from its original form. Hilton, born in San Antonio, New Mexico in 1887, rose to international recognition as founder of one of the world's most successful hotel chains. Emerging from the service as a WW I Army officer, young Hilton purchased the town hotel in Cisco, a west Texas oil boom town. From that modest start, he built a chain of hotels around the world that fifty years later boasted 188 Hiltons in 38 U. S cities and 54 cities abroad.

The El Paso Hilton was the eighth hotel opened by Hilton. City directories indicate that Hilton resided in the hotel during the 1930's. Though he did not reside permanently in the city, he had many lifelong friends there and was a generous contributor to various civic and charitable projects over the years. His mother lived in the hotel until 1947 and he visited the city frequently until 1963 when the hotel was sold and the name changed.

Geographical Data:

Verbal Boundary Description:

Acreage:

UTM Reference:

Mills, Survey, Block 5, Lot 28

Less than one 13/3514441/359059

National Register of Historic Places Inventory—Nomination Form

INDIVIDUAL DATA SHEET 17. O.T. Bassett Tower

Continuation sheet 26 Item number

For HCRS use only
received APR 2 1980
date entered SEP 2 4 9

Page 26

Name: Address: Owner: O.T. Bassett Tower 301 Texas Avenue Bassett Company, Inc.

P.O. Box 179

El Paso, TX 79942

Architect/Builder:

Trost and Trost

Style:

Stepped skyscraper; Modern-

Date:

1930

Present Use:

istic, Art Deco detailing Same

Original Use:

Commercial/Office

Physical Description:

At one time the tallest building in El Paso, the O.T. Bassett Tower rises fifteen stories with a strong vertical thrust in the setback skyscraper form which prevailed during the Modernistic development of the early 20th century. Ornamentation is selectively applied to the ground and upper levels with structural delineations establishing the prominent verticality. Unadorned brick piers rise the full height of the structure with fenestration piercing the recessed vertical planes between the piers. The spandrel bricks are manipulated to create a fluted effect in shallow relief. Terra cotta, art stone, marble, and granite ornamentation applied to the first and uppermost floors offset the unadorned austerity of the structure. An elaborate entrance detailed with Art Deco design elements is the focal point of the southeast facade of the ground floor. Included in this composition are facial representations, one of which is believed to be a likeness of Trost himself. The upper floors are detailed with predominantly rectilinear geometric elements. The piers of the uppermost floor are terminated with eagle busts and the tower is topped with a steep pitch pyramidal roof.

Statement of Significance:

O.T. Bassett Tower, a monumental example of early 20th century skyscraper construction and one of Trost's most noteworthy structures, was built by Charles N. Bassett in memory of his father, O.T. The pair represent a primary force in the early development of El Paso and also a lengthy term of professional prominence and community service. O.T. first came to El Paso in February, 1880 via Overland Stage with his friend Charles Morehead to purchase land for the Texas and Pacific Railroad. After purchasing 600 acres, Bassett returned home to his wife in Indiana who died later that same year following the birth of their son, Charles.

In February, 1881 Bassett and Morehead returned to El Paso and immediately organized the State National Bank with Morehead as president and Bassett a major stockholder. Bassett set up shop for a lumber business at the corner of Mills and Stanton Streets and when the first train arrived in May of that year bringing California redwood, he was in business. As the burgeoning city grew, Bassett supplied the materials necessary for building. Interested in establishing order to the lawless frontier town, Bassett was diligently active in civic affairs. He was involved in establishing the first school district in 1882 and afterwards named president of the school board. He also served the city as councilman.

National Register of Historic Places Inventory—Nomination Form

INDIVIDUAL DATA SHEET

17. O. T. Bassett Tower

Continuation sheet 27

Item number 7

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Statement of Significance, continued:

During this time, Charles remained with relatives in Indiana where he was educated, although he visited El Paso regularly. Charles moved to El Paso in 1898 following his father's death to continue the lumberyard operations. In 1908 he was appointed vice president of State National Bank and in 1921, president, a position he held until 1944 when he became chairman of the board. Throughout his long and distinguished career with the bank, he maintained other interests in real estate, ranching, and lumber, and continued to serve the needs of the community in the manner established by his father. Though Charles died in 1944, the Bassett name is still prominent to El Pasoans who have recently opened a modern shopping center known as Bassett center.

Geographical Data:

Verbal Boundary Description:

Acreage:

UTM Reference:

Mills Survey, Block 11, Lot 60 130' on Stanton x 160.73' on Texas Less than one 13/3514532/359280

Property Commercial Structures of the Paso	1 80004111
Property Commercial Structures of the Paso by Henry C. Trost Thenatic Resources	80140008
State Working Number 4-2-80 1070	8000 4115
TECHNICAL Photos 36 Maps 5	Cover CONTROL
Beoically a well-done nomination. For the most your the building nicely executed examples of various architectural styles, designed heading architect during the early decades of the 50 th C. I have que receivations about blage 1, 3, 4, 12, 13, and 17, however - ou atta	by the city's Grosvena ches what 6/3/80
Jos apreifica. Pall about them 6 buildings - the ARCHITECO out can be accepted. All comments thatched	CTURAL HISTORIAN
	ARCHEOLOGIST
	OTHER
	HAER
	Inventory
	Review
See 8/5 sphere shet Revised VBD for # 1 reid. All but 3 of the buildings an individually eligible # 4412 do not appear to meet the criteric Considering the other better Chicago School examples. I think #13 has lost too much integrity to be listed in	EVIEW UNIT CHIEF Accept :#1-3,5-11, 14-17 Reject :#4, 12, 13 Growing dividually 9/23/80
made by the state of the state	BRANCH CHIEF
	KEEPER
National Register Write-up Federal Register Entry Page 18 Send-back Re-submit	Entered <u>SEP 2 4 1980</u>
United States Department of the Interior - Heritage Conserv	ation and Posmoation Somice

Commercial Structures of El Paso by Henry C. Trost Thematic Resources El Paso Co. TX

- 1. Popular Department Store while there is no explicit statement of significance on the continuation sheet, appears in #7 of the cover nomination. The problem here is that a portion of the building has been excluded.
- 3. White House Department Store a portion of the building has been excluded.
- 4. El Paso International Building although the influences of the Chicago School and Sullivanesque styles are still in evidence, the visual impact of the building is strikingly different from the original. I'd like to see an architectural historians comments about its integrity. Since there are several other examples of Trost's Chicago School builidngs, ally of the more intact, I have my doubts.
- (12. Columbia Furniture no statement of significance. #8, p. 1 states that "Even ... this modest commercial building ... reflects the influences of the Chicago Commercial style."" very weak. Considering the much better Chicago buildings included, this would not seem to qualify with the present information.
- 13. Union Bank and Trust another integrity problem. This is the only Neo-Classical Revival building in the lot, but most of the features illustrating that style are gone. Architectural historian?
 - 17. O.T. Bassett Tower I can't tell if only the tower is nomianted, or also all or part of the remaider of the block (see historic photo). I will call for more specific in co.

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436

NOV 2 1 1980

Mr. Truett Latimer Executive Director Texas Historical Commission P.O. Box 12276 Capitol Station Austin, Texas 78711

Dear Mr. Latimer:

After careful consideration, we are returning your nominations for the El Paso International Building, Columbia Furniture, and Union Bank and Trust, all of which were included in the Thematic Resources nomination for the Commercial Structures of El Paso by Henry C. Trost. El Paso County, Texas. Although the influences of the Chicago School and Sullivanesque styles can still be seen in the El Paso International Building, the substantial remodelling replaced a high percentage of the building's exterior materials, thereby dramatically altering its historical appearance. Columbia Furniture is an extremely modest building lacking the distinctive design qualities characteristic of other Twost buildings in El Paso. Neither building appears to meet National Register criteria within the context of much better examples of this style by Trost. The integrity of the Union Bank and Trust has been severely compromised by the removal of the original entrance and other alterations, and it does not appear to merit individual listing in the National Register.

We will be happy to discuss these decisions with you if you have any questions.

Sincerely,

Carol D. Shull (Sgd.)

for Jerry L. Rogers
Acting Keeper of the National
Register

Enclosure

bcc:NR

FHR:B Grosvenor:1w:343-6401:11-4-80



United States Department of the Interior

HERITAGE CONSERVATION AND RECREATION SERVICE WASHINGTON, D. C. 20243

IN REPLY REFER TO: 436

Mr. Truett Latimer Executive Director Texas Historical Commission P.O. Box 12276 Capitol Station Austin, Texas 78711

Dear Mr. Latimer:

NOV 2 1 1980

RECEIVE D

TEXAS HISTORICAL COMMISSION

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We will be happy to discuss these decisions with you if you have any questions.

Sincerely,

Jerry L. Rogers

Acting Keeper of the National

and D Shull for

Register

Enclosure

THE	SISTER OF HISTORIC PLACES
DATE	EC 1 6 1980
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-13	L C.LL (ATI/ L :di)
DATE ACTION	TAKEN
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National Register of Historic Places Inventory—Nomination Form

INDIVIDUAL DATA SHEET 4. El Paso International Building

Continuation sheet 7

For HCRS use only received APR 2 1980 date entered

> Page 7

Name:

El Paso International Building

125 North Stanton

Address: Owner:

El Paso Natural Gas Company

El Paso Natural Gas Company Building

304 Texas Avenue El Paso, Texas, 79901

Architect/Builder:

Trost and Trost

Style:

Early 20th Century Commercial with Chicago School/Sullivan-

Original Use:

Commercial/Office

esque influences

Present Use:

1922

Phusical Description

Occupying the southwest corner of the intersection of Texas and Stanton, the El Paso International Building rises eight stories. Although the facades have undergone substantial modernization, sufficient historic lines and embellishment remain to allow the structure to be identified as the work of Trost. Pilasters divide the building into vertical bays, six facing Stanton, and nine facing Texas. Now sheathed in brick and coarse aggregate, the pilasters rise from ground to cornice. The first floor exhibits modern storefronts while the second level is infilled with fixed glass revealed within arched openings and partially obscured behind a balustrade of modern components. This base is separated from the shaft (floor three through eight) by broad insets of three-dimensional foliated ornamentation which span the full width of the bays. The upper floors feature fixed panels of smoked glass in an A-B-A pattern, reminiscent of the Chicago window, with spandrels defined by darker glass. The unaltered cornice is a splendid example of the broadly projecting Sullivanesque prototype. Ornamented with alternating medallions and swags and stepping out with three-dimensional dentils, egg and dart motifs, and brackets, the cornice authoratatively terminates the verticality of the structure.

Statement of Significance:

Completed in 1922, the El Paso International Building has served as a strengthening factor in the downtown area, both commercially and visually. The handsomely detailed structure was commissioned to house the Two Republics Life Insurance Company of El Paso.

At the time of construction, development along Texas Avenue was slow and local businessmen felt that the erection of this large, imposing structure would encourage growth in that direction. At this same time, other local businesses were announcing plans to construct large buildings in the area. The El Paso International Building was designed in the tripartite Chicago School format and displays elegant classical decorative details which appear to be cast in panels and applied to the exterior surface.

The Mississippi Valley Life Insurance Company purchased the business in the late 1920's and moved its headquarters to St. Louis. However, in 1931 a wealthy Dallas businessman with numerous El Paso interests purchased the structure for \$490,000 and invested \$25,000 in repairs with the intention of keeping operations within the building local. A variety of businesses have occupied the structure including the El Paso National Bank, numerous professional firms, and retial establishments. In 1962 the El Paso National Bank moved to its present twenty-three story tower and the International Building was modernized with contemporary building materials. Though quite obvious, the alterations appear to be nonstructural and retain sufficient historical lines and materials to allow identification as a Trost building.

National Register of Historic Places Inventory—Nomination Form

INDIVIDUAL DATA SHEET 4. El Paso International Building Continuation sheet 8

Item number 7

For HCRS use only received APR date entered

Page 8

Geographical Data

Verbal Boundary Description:

Mills Survey, Block 12, Lot 65 86.667' on Stanton x 120' on Texas

Acreage: UTM Reference: Less than one 13/3514498/359270



El Paso International Bldg, El Paso, Texas - Henry Trost, arch.



National Register of Historic Places Inventory—Nomination Form

INDIVIDUAL DATA SHEET 12. Columbia Furniture

Continuation sheet 19

Item number 7

For HCRS use only received APR 2 1980 date entered

Page 19

Name: Address: Owner:

Columbia Furniture 216 E. Overland

Columbia Realty Company

216 East Overland El Paso, Texas, 79901

Architect/Builder:

Original Use:

Trost and Trost

Date:

1917

Commercial/Retail; Hotel

Style: Present Use:

Early 20th century commercial

Commercial/Retail

Physical Description:

Columbia Furniture building, located at the corner of Overland and Mesa, is a three story rectangular structure with basement designed in a simple commercial style popular during the early decades of the 20th century. The ground floor is composed of large square columns which define bays infilled with storefront and transome-type windows. Above a broad band of string coursing rise two floors constructed of brown brick and pierced with oneover-one light windows grouped in pairs, triplets, and quads. Minimal surface enrichment in the form of simplified pilasters, geometric elements, and dentils accentuates this area. A prominent cornice of galvanized iron, painted white, supports a simple parapet. The street facades have undergone some degree of modernization although it appears to be nonstructural and reversible. Originally the interior afforded retail space in the basement and first floor, which also featured a mezzanine level. The second and third floors, illuminated with a central light well, were subdivided into rooms for overnight accomodations, many with individual baths. The present condition of the interior is unknown.

Statement of Significance:

Henry Trost presented I. and L. Laskin with a set of plans in January, 1917 for the construction of a building to house their retail establishment, the Globe Emporium. Although little information is available about this early establishment, the floorplans indicate that it was housed in the basement and first floor of the building, which appear as large, open spaces.

On the contrary, the second and third floors are subdivided into small rooms suited for overnight lodging. The facility was operated for many years as the Hotel Lenox. Currently the ground floor is operated as Columbia Furniture while the upper floors appear to be unused for anything other than storage.

Geographical Data:

Verbal Boundary Description:

Mills Survey, Block 35, Lot 167

76' on Overland x 108.5' on Mesa, excluding 16'

x 21.8333 in rear Less than one

Acreage: UTM Reference: 13/3514279/359231



Columbia Furniture Company, El Paso, Texas - Henry Trost, arch.

National Register of Historic Places Inventory—Nomination Form

INDIVIDUAL DATA SHEET 13. Union Bank and Trust

Continuation sheet

Item number 7

For HCRS use only received APR date entered

> Page 20

Name: Address: Owner:

Union Bank and Trust 104-06 San Antonio Omega Realty Company

P.O. Box 1826

El Paso, Texas, 79949

Architect/Builder:

Trost and Trost

Date:

ca. 1912

Style: Present Use: Classical Revival Commercial/Retail

Original Use:

Bank

Physical Description:

Union Bank and Trust Building is a four story attached structure with a street facade facing San Antonio Street and an alley facade on the northeast. Bands of windows punctuate the alley facade of the simple brick form with the Classical Revival decorative treatment executed in sandstone and concentrated on the main facade. At the time of completion, this facade featured a single bay which stepped forward slightly as the focal point. A pair of massive brick piers reinforced with a pair of fluted Ionic columns rose three stories to support an elaborate entablature which included the name of the structure and a prominent dentilled cornice. The bank entrance was centered in the recess between the columns and accentuated with a vigorous application of classical details. From the cornice rose a band of four windows accentuated with brickwork and terminated with a lesser cornice and balustraded parapet. Today the columns are removed and the street facade has been altered. The original entrance has been removed and the recess brought out to the plane of the piers. While the alterations to the street facade are extensive and some even structural, the upper portion of the building is intact and retains the Classical Revival detailing of the original Trost design.

Statement of Significance:

Incorporated under the State Banking Laws in April, 1911 with \$150,000 of paid in capital, the Union Bank and Trust Company first began operations from the American National Bank Building. Though designed by Trost, this building, located across San Antonio Avenue from the nominated one, has been severely and irreversibly altered. The bank was staffed and directed by pioneer merchants of El Paso which included Adolph Schwartz, partner in the Popular Dry Goods Store. These men were active in numerous business and civic affairs throughout the city. E. Moye, president, served as president of the Chamber of Commerce in 1906 and second vice president in 1911. Around 1912 the bank moved across the street to its new headquarters where it operated for only a few years before defaulting. Since that time the building has been adapted for commercial and retail use.

Geographical Data:

Verbal Boundary Description:

Acreage:

UTM Reference:

Mills Survey, Block 14, Eastern portion Lot 78 Less than one

13/3514345/359060



Union Bank, El Paso, Texas - Henry Trost, arch.



Union Bank - Henry Trost, El Paso

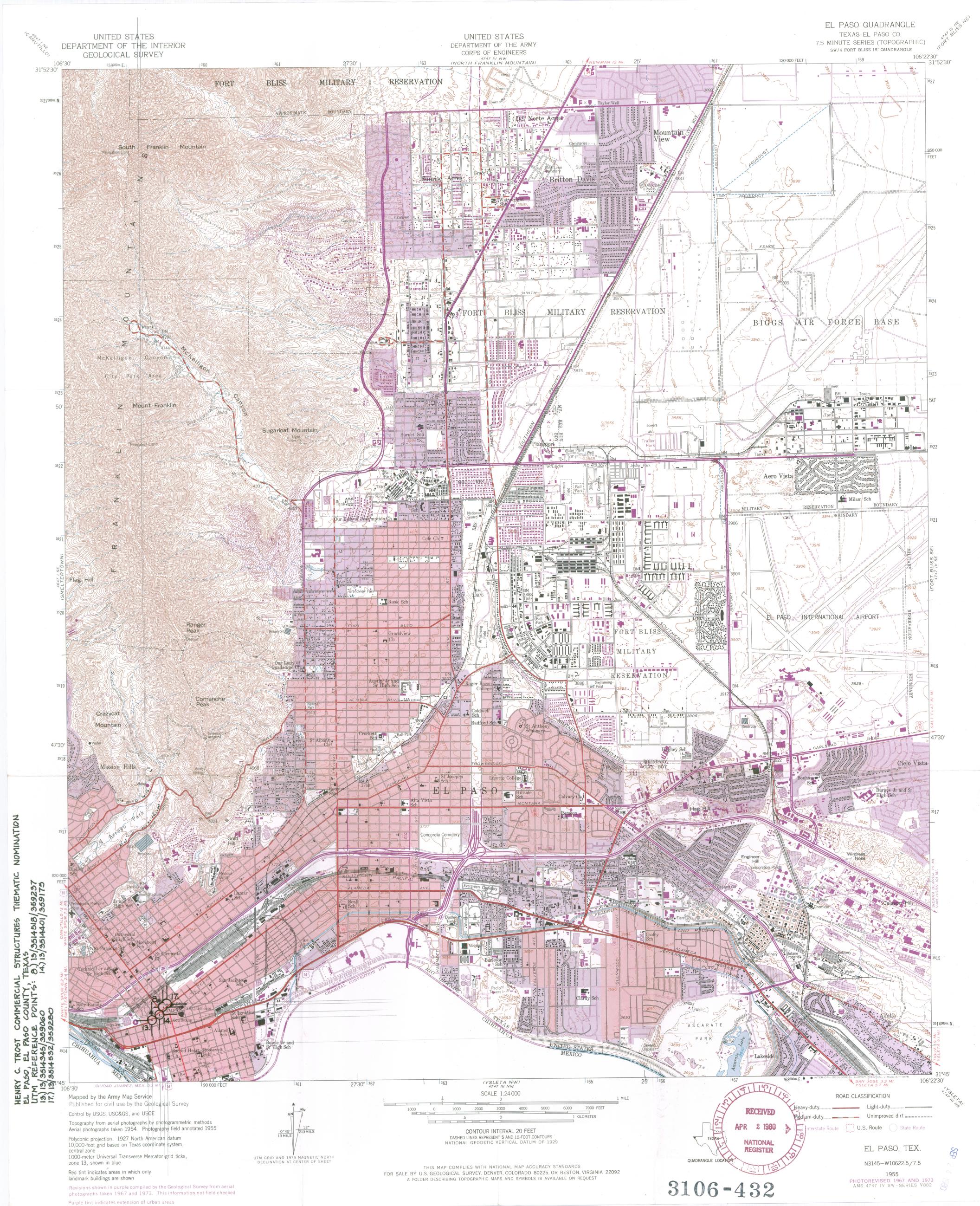
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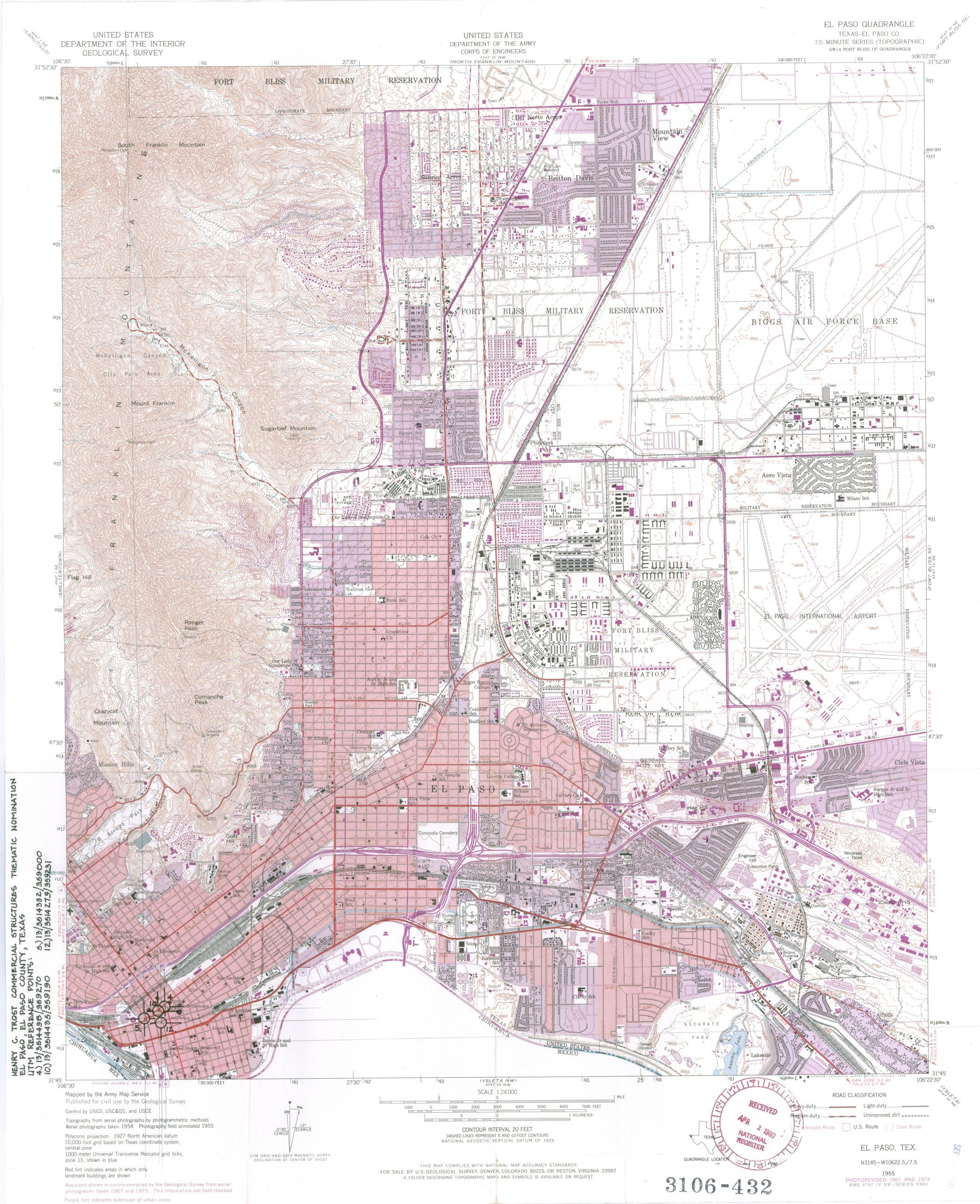
Post Initial Nomination Entries

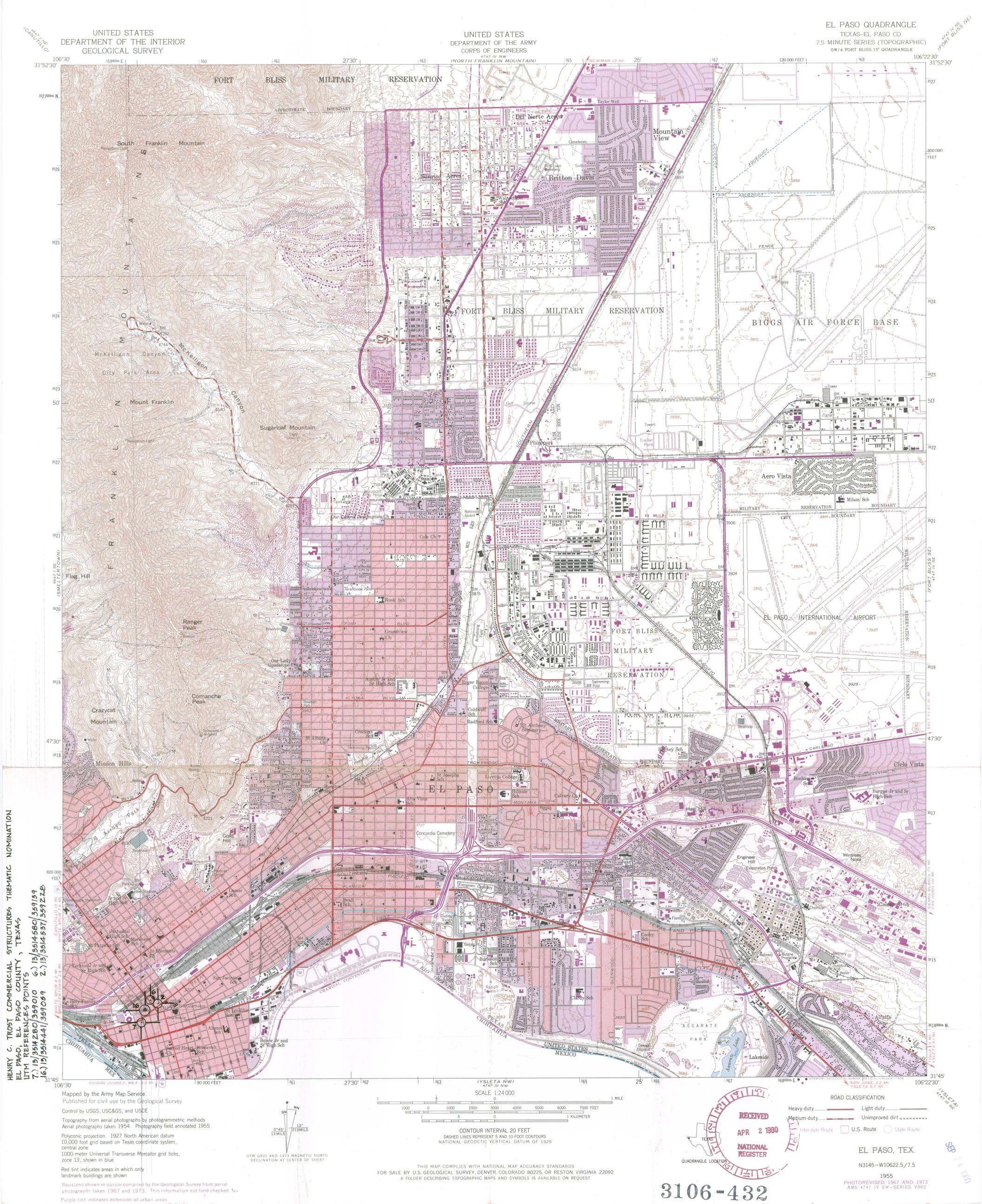
See individual property file within <u>Commercial Structures of El Paso by Henry C. Trost TR</u> for any entries completed after the original nomination.

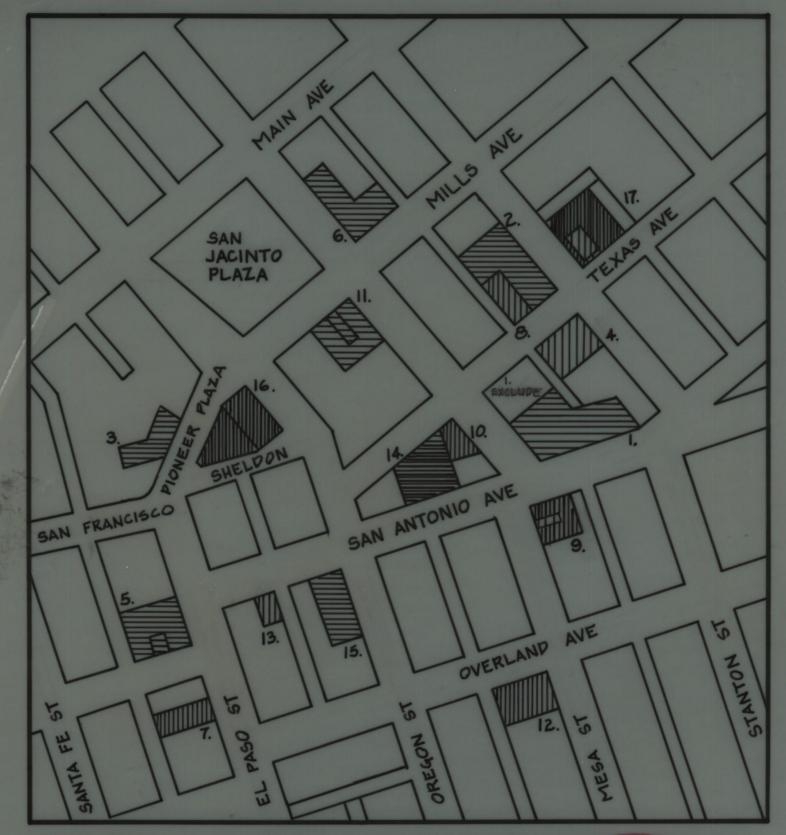
Property Name Mills Building County, State El Paso, Texas **Reference Number**

11000130









PA50 HENRY C. TROST COMMERCIAL STRUCTURES OF EL BY

- I. POPULAR DEPARTMENT STORE
- 2. J.J. NEWBERRY COMPANY
- 3. WHITE HOUSE PEPARTMENT STORE
- 4. EL PASO INTERNATIONAL BLDG.
- 5. HOTEL PASO DEL NORTE
- 6. HOTEL CORTEZ
- 7. PALACE THEATER
- 8. SINGER SEWING COMPANY

- 9. CAPLES BUILDING
- 10. ABDOU BUILDING

16. PLAZA HOTEL

- 11. ROBERTS-BANNER BLDG
- 12. COLUMBIA FURNITURE
- 13. UNION BANK AND TRUST
- 14. COMMERCIAL BUILDING
- 15 STATE NATIONAL BANK

RECEIVED APR 2 1980

17. O.T. BASSETT TOWER

U.S. DEPARTMENT OF THE INTERIOR HERITAGE CONSERVATION AND RECREATION SERVICE

TIME OF CALL AM

TELEPHONE REPORT

1. CALL TO: FROM (Name)	2. ADDRESS (Tel. No. if needed)
Line Anderson	TX 522-475-3094
Linda Flore	
Commercial Structures of El Pasa by	4 Henry C. Trost Kemetic Resource
DETAILS OF DISCUSSION	
	to conticute in defense of Buildings

they didn't have much to contribute in degleroe of buildings.

4, 12, and 13. The stoff was uroung these as well, but since the

Review Board passed it, they decided to pero it on to us to review.

Ly have no goodlero with us omitting these from the nomination (re-rejecting them).

#1, Papaler Dyst. Store - they will send a revised UBD to include

It 3, white the Dyot. Ston - the cannex is across on ally and only connected by a ground ofloor walkeway; thuefar, they feel they are justified in excluding it.

17, O.T. Bossett Town - the whol black is included (ie-the whole blog.

NAME OF PERSON PLACING/RECEIVING CALL	TITLE	OFFICE
F. Grosvena	thistorian	

NAME OF PROPERTY Comm: Shuckular of El Paso by Henry STATE IX
Date Information Requested/Date Put in "Hold" Drawer: 8/6/80
Date to Be Pulled from "Hold" Drawer: 9/5/80 (30 Days from Date Requested)
Information Requested From: Lind Hoy / Line Anderson
Information Requested/Reason Nomination Is Being Held:
revised UBD of Popular Dept. Store.
rec'd: 8/13/80

Grosvenor Reviewer

ENTRIES IN THE NATIONAL REGISTER

STATE

TEXAS

Date Entered

SEP 24 1980

Name

Location

Commercial Structures of El Paso by Henry C. Trost Thematic Resources

El Paso

El Paso County

Also Notified

Honorable Lloyd Bentsen

Honorable John G. Tower Honorable Richard C. White State Historic Preservation Officer Mr. Truett Latimer Executive Director Texas State Historical Commission P.O. Box 12276, Capitol Station Austin, Texas 78711

Byers/bjr/12/22/80 For further information, please call the National Register at (202)343-6401.

COMMERCIAL STRUCTURES OF EL PASO BY HENRY C. TROST THEMATIC RESOURCES

El Paso County

Abdou Building, 115 N. Mesa St.
Bassett, O. T., Tower, 301 Texas Ave.
Caples, Richard, Building, 300 E. San Antonio Ave.
Hills, W. S., Commercial Structure, 215-219 San Antonio Ave.
Hotel Cortez, 300 N. Mesa St.
Hotel Paso del Norte, 115 S. El Paso St.

Newberry, J. J., Company, 201-205 N. Stanton St.
Palace Theatre, 209 S. El Paso St.

Plaza Hotel, Oregon and Mills Sts.
Popular Department Store, 102 N. Mesa St.
Roberts-Banner Building, 215 N. Mesa St.
Singer Sewing Company, 211 Texas Ave.
State National Bank, 114 E. San Antonio Ave.
White House Department Store and Hotel McCoy, 109 Pioneer Plaza

U.S. DEPARTMENT OF THE INTERIOR HERITAGE CONSERVATION AND RECREATION SERVICE

DATE 12/9/80	
TIME OF CALL	AM
	PM

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	2. ADDRESS (Tel. No. if needed)			
Linda Flory	TX stoff	512-475-3094		
3. SUBJECT, PROJECT NO., ETC. Emmercial Shuckues of El Pa	. by Henry Tr.	ist; Thematic	8	

4. DETAILS OF DISCUSSION

The will serel a copy of the written documentation for the 3 properties we rejected. Nomination form discovered

missing

3/20/85

No CLUES!

P. Grovenor